



**‘Our shared vision is for the road network of Devon, Cornwall and the Isles of Scilly to be free from death and serious injury.’**

## BOARD MEETING – CALL FOR IDEAS BRIEFING

Monday 22<sup>ND</sup> November 2021  
1130hrs to 1300hrs (via teleconference)

### AGENDA

**Meeting objectives:-**

- Pay respects to those who have lost their lives in order to encourage change to prevent further deaths on our roads
- Approve grant proposals for the Call for Ideas (MAIN ITEM)
- Approve CFRS as a signatory to the VZSW MOU

1.	<b>Chairman's Update</b>	Chairman	Verbal	<b>1130</b> (5 mins)
2.	<b>Declarations of Interest</b>	All	Verbal	
3.	<b>Roll Call of Fatalities</b> ( <i>Standing item</i> ) <i>Roll call of all those who have died since our last meeting.</i>	Chairman	Verbal	<b>1135</b> (5 mins)
4.	<b>Minute's Silence to reflect on those who have died and their loved ones</b>			
5.	<b>Minutes of Previous Meeting</b> ( <i>30<sup>th</sup> July 2021</i> )	Chairman	Paper	<b>1140</b> (5 mins)
5a.	<b>Matters Arising – Actions Update</b>	Chairman	Paper	<b>1145</b> (5 mins)
6.	<b>Call for Ideas</b> <i>Presentation setting out the results of the Call for Ideas – FOR DISCUSSION and APPROVAL</i>	MW, Interim Partnership Co-ordinator	Presentation	<b>1150</b> (65 mins)
7.	<b>VZSW MoU – Cornwall Fire and Rescue Service</b> <i>Board approval for CFRS to become a signatory to the VZSW MoU</i>	MW, Interim Partnership Co-ordinator	Verbal	<b>1255</b> (2 Mins)
8.	<b>AOB:-</b>	All		<b>1257</b> (3 mins)
	<b>Time and Date of future meetings:-</b> <i>1000 to 1300 7th February 2022 Bodmin Police Station and Teams – Approval of the annual RSDP and 5 year financial plan</i>			

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The partnership  
driving down  
road deaths in  
Devon & Cornwall

SOUTH  
WEST



**CORNWALL**  
FIRE & RESCUE SERVICE  
A service of Cornwall Council

Royal Cornwall Hospitals



NHS Trust



University Hospitals

Plymouth

NHS Trust



Exeter  
City Council



DEVON &  
SOMERSET  
FIRE & RESCUE SERVICE



**NHS**  
South Central  
Ambulance Service  
NHS Foundation Trust



**PCC**  
Office of the Police and  
Crime Commissioner  
Devon and Cornwall



Driving for  
Better Business

Cornwall  
Air Ambulance





# VZSW CALL FOR IDEAS

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Interim VZSW Partnership  
Coordinator



The partnership driving  
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**SOUTH  
WEST**



# RECAP

- OBJECTIVE - For the Vision Zero South West road safety partnership to support the 'Call for Ideas' initiative by utilising £100,000 from available partnership funds to deliver small-scale community road safety schemes.



# RECAP - TIMELINE

- Originally discussed in January 2021
- Final plans agreed in July 2021
- Launched September 18, 2021
- Deadline for entries November 1, 2021
- Judging pack distribution November 8, 2021
- Judging Panel November 15, 2021 (First day of Brake Road Safety Week)
- VZSW Board 22<sup>nd</sup> November 2021
- Evaluation report November 15, 2022



# VZSW CALL FOR IDEAS – PANEL

Met on the 15<sup>th</sup> November, included reps from:-

- Police
- CFRS
- DSFRS
- Plymouth CC
- Devon CC
- Cornwall Council
- OPCC
- Partnership Coordinator
- Comms and Engagement Lead
- Community Speed Watch Coordinator



# VZSW CALL FOR IDEAS – PANEL OUTCOMES

- 82 Applications received and reviewed by the Panel
- 44 Not supported
- 34 Supported and progressed to the VZSW Board
- 4 Supported and built into the annual Road Safety Delivery Plan
- Wide geographic spread although limited in Plymouth and Torbay



# PANEL OUTCOMES BY LOCAL AUTHORITY

## Supported by the Panel

- Torbay = 0
- Plymouth = 1
- Devon = 24
- Cornwall = 10

## Not Supported by Panel

- Plymouth = 1
- Torbay = 4
- Devon = 27
- Cornwall = 11





## OVERVIEW – PANEL SUPPORTED

- 23 applications for a total of 33 Mobile Vehicle Speed Activation Signs
- 2 applications for Reflective Collars for Livestock – Dartmoor
- 1 application for Reflective stickers for School Children
- Improved signage
- Pilot – Autospeedwatch 2 applications
- Provision of CSW Signs
- Pilot – Volunteer Parking Enforcement



## GEOGRAPHIC SPREAD - CORNWALL

- Breage
- A30 between St Erth and Newtown roundabouts
- A30 at Crowlas and Ludgvan
- Langore Village
- Perranarworthal and Mylor Parishes
- A30 through Drift Village
- St Breward
- Roche
- Grimscott Bude



## GEOGRAPHIC SPREAD - DEVON

- Broadclyst
- West Hill Ottery St Mary
- B3212 road Dousland Dartmoor
- Bere Peninsula
- Sourton village
- Newton and Noss
- Halberton Village
- Wilmington
- B3362 Milton Abbot
- B3718 Budleigh Salterton to Newton Poppleford
- Chilsworthy from the Holworthy direction
- Staddiscombe Plymouth
- A3072 Holsworthy



## GEOGRAPHIC SPREAD - DEVON

- A379 Strete Village
- Starcross
- B3213 Bittaford
- A379Yealmpton
- Newton Abbot
- Pinhoe Exeter
- Shaugh Prior Village
- Sidmouth
- Sherford village
- Ottery St Mary
- West Alvington village
- Lamerton



# OVERVIEW - RSDP

The following ideas were supported and will be progressed through the Activity B sub group theme leads and included in the Road Safety Delivery Plan:-

- IAM free courses for Young Drivers (Cornwall)
- Older Driver Engagement proposals
- Cyclists Engagement Proposals
- Young Driver Engagement Proposals



# OVERVIEW – NOT SUPPORTED

- Requests for engineering works such as speed bumps and islands
- Installation of Pedestrian Crossings
- Request for changes in speed limits
- Improvement in public transport
- 5 Applications originally assessed as not meeting the criteria to support were discussed at the panel meeting and subsequently moved to the supported list.



## OVERVIEW – FINANCIAL

- **£100,000** originally allocated by the VZSW Board for the Call for Ideas
- Total cost of the 35 proposals supported by the Panel is **£153,375.87**
- Currently have approximately **£2.5m** unallocated in the pooled budget following closedown of the Safety Camera Partnership and transfer to VZSW Treasurer.



# VAS - CONSIDERATIONS

- Mobile VAS considered to have greater impact particularly when rotated around different locations – Some requests are for Static VAS
- Installation may require a level of Local Authority involvement to assess locations suitability, policies and safety
- Local Authorities can provide mobile equipment where there is evidence of speeding
- Potential to bulk purchase and provide applicants with a standard package but would create additional maintenance cost to LA's
- Not all applications had detailed costings and there are ongoing costs of maintenance etc which might increase the actual amount required





# RECOMMENDATIONS

The VZSW Board:-

1. Agrees to increase the overall allocation of funding from £100,000 to **£153,375.87** which is the total sum of applications supported by the panel.
2. Approve the grants associated with all non VAS related applications supported by the Panel



# RECOMMENDATIONS - VAS ONLY

VZSW Board:-

3. Approve the applications in *principle* subject to liaison and discussion between the applicants and the relevant Local Authority *before* the grant is made, and
4. Commit to undertaking the liaison and implementation before the end of March 2022, (*Note - This approach has the potential to increase the overall costs*)

**OR**

5. Award the grants as requested now, allow applicants to manage the implementation in liaison with the relevant LA and specify that the grant must be spent within 6 months.

*(Risk = equipment doesn't comply with LA policy, type, location and risk)*



# RECOMMENDATIONS

VZSW Board:-

6. VZSW Comms and Engagement Lead to prepare necessary comms messaging in support of the Board decision
7. VZSW Partnership Coordinator and Comms Lead to communicate the decision of the Board to all applicants, to include nominated link with the relevant Local Authority where required



# RECOMMENDATIONS

8. VZSW Partnership Coordinator to prepare a summary of lessons learned through the Call for Ideas Process to include a single policy for VAS across Devon and Cornwall.



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