



MEETING: VZSW Board Meeting	LOCATION:	Exeter Racecourse Kennford, Exeter
TIME: 1000hrs -1300hrs	DATE:	19-05-22
<p>Board Members in attendance</p> <p>Alison Hernandez (Chairman) Cllr Martyn Alvey</p> <p>Cllr Stuart Hughes Cllr Roger Croad</p> <p>Cllr Jonathan Drear Vicky Fraser Philip Robinson Mark Hewitt</p> <p>JH</p> <p>ACC Glen Mayhew RM</p> <p>Officers in Attendance</p> <p>SB EC Sgt OM RKW MW NW</p> <p>JA Supt AL CI BA CG JA JC HG</p> <p>Presentations by:</p> <p>MH BD RO</p> <p>Apologies: Cllr Desmonde (Cornwall Council), Cllr Mike Morey (Torbay Council), Cllr Rachel Sutton (Exeter City Council), RE (Highways England), IT (Highways England), HH (Devon Air Ambulance Trust), DB (University Hospitals Plymouth), Dr Tim Nutbeam (Devon Air Ambulance, Trust), WR (Devon and Somerset Fire and Rescue Service)</p>		
<p>Police and Crime Commissioner for Devon, Cornwall and the Isles of Scilly</p> <p>Cabinet Member for Environment and Climate Change, Cornwall Council</p> <p>Cabinet Member for Highway Management, Devon County Council</p> <p>Cabinet Member for Community, Public Health, Transportation and Environmental Services, Devon County Council</p> <p>Cabinet Member for Transport, Plymouth City Council</p> <p>Service Director for Environment and Connectivity, Cornwall Council</p> <p>Service Director for Street Services, Plymouth City Council</p> <p>Deputy Chief Fire Officer-Head of Operations, Cornwall Fire and Rescue Service</p> <p>Transportation Strategy and Road Safety Manager, Devon County Council</p> <p>ACC Operations, Devon and Cornwall Police</p> <p>OPCC Strategy, Policy and Performance Officer (representing Fran Hughes)</p> <p>Head of Business Accountancy, Devon and Cornwall Police</p> <p>Management Accountant, Devon and Cornwall Police</p> <p>Road Casualty Reduction Sergeant, Devon and Cornwall Police</p> <p>Force Operations Manager, Devon and Cornwall Police</p> <p>Interim VZSW Coordinator, Cornwall Council</p> <p>Local Transport & Road Safety Lead, Cornwall Council (Future VZSW Partnership Manager)</p> <p>County Road Safety Manager, Devon County Council</p> <p>Head of Roads Policing Strategic, Devon and Cornwall Police</p> <p>Roads Policing Chief Inspector, Devon and Cornwall)</p> <p>VZSW Strategic Analyst</p> <p>VZSW Intelligence Researcher</p> <p>VZSW Communication and Engagement Coordinator</p> <p>VZSW Project Support (<i>Minutes</i>)</p> <p>Consultant Regional Manager, TTC</p> <p>Manager, Police and Court Referred, TTC</p> <p>CEO, Agilysis</p>		

ITEM	DETAILS
1.	<p><u>Welcome and introductions</u> The Chairman welcomed the new core staff members and thanked everyone for attending the meeting.</p>
2.	<p><u>Declarations of interest</u> There were no declarations of interest.</p>
3.	<p><u>Roll Call of Fatalities</u> The Chairman read out a roll call of those that had lost their lives on the road network between 7th February to 18th May 2022 to focus the minds of board members as to the purpose of the VZSW partnership.</p>
4.	<p><u>Minute's silence to reflect on those who have died and their loved ones</u> A minute's silence was held to reflect on those who had died on the roads of Devon and Cornwall since the last board meeting and their loved ones.</p>
5.	<p><u>Minutes of previous meeting</u> The draft minutes from the meeting held on 7th February 2022 were agreed as true and accurate.</p>
5a	<p><u>Matters Arising – Actions Update</u> Verbal update provided on a number of the actions.</p>
6.	<p><u>VZSW Coordinator's Report</u> The Interim VZSW Coordinator presented the report and highlighted the following points: -</p> <p>A performance report would usually be presented as part of the update, but this would not be presented today due to the presentation from Agilysis on the updated Area Profile.</p> <p>VZSW Strategic Analyst and the Core Team were in the process of putting together a dashboard of performance indicators for consideration. Board members were requested to provide feedback as to what they would like to see presented in it.</p> <p>ACTION: Board members to feed back to CG what they would like to see on the performance dashboard</p> <p>All core roles for VZSW have now been appointed. Planning session with the core team is set for 1st June 2022.</p> <p>At the last Board meeting there was support for the Chief Constable's decision¹ to increase course fees for driving education courses; this has now been implemented. The legislation (Police Crime and Sentencing Bill) which allows for Chief Constables to set their own fees for driver education courses has now received Royal Assent meaning that there is now the authority, in law, to make charges. There is likely to be Secretary of State guidance for secondary legislation, and this may include a review of approach to driving education.</p> <p>A further update would be provided once the secondary legislation had been published and depending on the detail of this, the VZSW Coordinator proposed a review of the future approach to driver education delivery and present options to the Board for consideration.</p> <p>JC provided a communication update giving highlights for 2022 so far. There had been a marked increase in both quantity and quality of Op SNAP submissions as a result of the comms work. He also highlighted work to promote awareness of the changes to the Highway Code and hierarchy of road</p>

¹ Following a meeting of the Police & Crime Joint Executive, decision taken within capacity as Chief Constable and following advice of VZSW.

<p>7a.</p> <p>7b.</p>	<p>users together with the recent TV coverage of motorcycle safety during the previous week which was timely due to the recent number of motorcycle fatalities.</p> <p>Supt AL advised that one of the main aims now is to pull as much data together so it can be published on the VZSW website and used by partners, communities and the general public. He is also keen to make VZSW a central repository for responding to speed complaints/concerns.</p> <p>Vicky Fraser asked whether all Board members had now fitted Dashcams to their own vehicles. The Chairman asked for a show of hands who had their own personal dashcam and said that adopting them would show clear leadership and support for Op SNAP which was important strategically because it showed that we are working with the community to reach our target. Cllr Alvey questioned whether pressure could be put on manufacturers to make cameras standard within vehicles. Supt AL stated that there were challenges for this due to some European countries having different approaches to data privacy and therefore new vehicles would not necessarily have them fitted, but we could encourage local garages to promote their use.</p> <p>JC highlighted the fact that through the Road Safety Delivery Plan we were actively promoting the use of dash cams and helmet cams and that the latter had resulted in a significant uptake in submissions by cyclists as a direct result of our promotional activity.</p> <p>ACTION: All Board members to consider having dashcams fitted to their own vehicles by next meeting</p> <p>MW suggested that consideration could be given to training Civil Enforcement Officers, who wear bodycams, how to access Op SNAP. Ultimately an opportunity to increase input into appropriate courses and therefore overall behavioural change. ACC Glen Mayhew reiterated this stating that the four-way approach of ‘engage, encourage, educate and enforce’ should result in behavioural change.</p> <p>Finance Report</p> <p>End of Year Financial Report - SB gave a high-level summary of the end of year financial position for 21/22, summarising that the end of the year position came in as expected with a modest surplus.</p> <p>MW highlighted that since the Board had adopted the Memorandum of Understanding (MoU) in August last year and responsibility for managing the Camera Operations Team had transferred to the Police, we had seen a marked upturn in the number of driver education courses being undertaken. Supt AL gave an overview of the new management arrangements in the team and provided an update on the ongoing review of existing processes to improve efficiency in the back office.</p> <p>The Chairman thanked the Police for their efforts and expressed the view that the move to the new arrangements set out in the MoU were clearly working.</p> <p>The Chairman further commented that financial transparency was key in demonstrating to the public the work of VZSW and how it is funded, and money spent. The Chairman proposed that VZSW publish the annual financial report on the VZSW website.</p> <p>Following discussion this proposal was agreed with a view to holding an annual general meeting at the end of every financial year when VZSW would also publish an annual report on the website.</p> <p>DECISION - an annual general meeting to be held and an annual report published at the end of every financial year</p> <p>ACTION: VZSW Core Staff to consider the proposal for an AGM and to publish an annual report.</p> <p>5 Year Financial Plan – SB provided an update of the five-year financial plan which was approved at the last board meeting in February. The updated plan reflected previously approved changes relating to the increase in course fees as approved by the Board, expenditure of data analysis hub and the creation of a dedicated Op SNAP team.</p> <p>SB highlighted the anticipated annual surplus for the next 5 years which will be transferred into the pooled budget for funding the annual Road Safety Delivery Plan.</p>
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Following further discussion, the Chairman requested further details of all static camera sites together with performance data for each one and that this be overlaid onto the existing map of crash sites. Supt AL suggested that this should include how many courses are taken and for VZSW to include this on their website.

ACTION: VZSW Core Staff to provide a presentation regarding camera details and course uptake for the next board meeting

Supt AL advised that the VZSW Strategic Analyst will be looking at collision data before and after camera implementation. There was also a discussion about the possibility of identifying any improvements to air quality and public perceptions of safety.

DECISION The board formally approved the changes to the 5-year financial plan.

8.

Update on Road Safety Delivery Plan

MW advised that in accordance with the MOU, changes could be made to the road safety delivery plan in year if approved by the Board. Three changes were now being proposed, each proposal was supported by a detailed business case which had been circulated with the papers and had been discussed and supported by the relevant VZSW subgroup members.

1. Proposal for a new speed detection hub (2 staff) in South Devon. This area has little coverage and has a high number of KSI's and contains HHR's.

DECISION - Proposal approved as laid out.

2. Purchase of two additional motorcycles. This would allow rural roads to be covered with the use of tripod mounted cameras. The use of the motorcycles would provide coverage whilst vans are being manufactured and converted for speed detection use.

DECISION Proposal approved as laid out.

Cllr Alvey asked whether the motorcycles would be able to enforce 20mph speed limit. Supt AL advised that they were able to be deployed to 20mph zones/limits. Cllr Alvey suggested that it was important to ensure that this message was relayed to the public.

ACTION: JC to develop plans to publicise speed enforcement within 20mph limits/zones.

NW provided an update on Cornwall's 20mph implementation for Falmouth, Penryn, Camelford which is planned to be operational by August. Cornwall Council had worked closely with the 20's Plenty campaign and engaged directly with Town and Parish Councils on the proposed extents prior to public consultation. Discussions also included a discussion around how Community Speedwatch (CSW) could support and enhance compliance and public perception.

3. Purchase of a VZSW engagement vehicle to be used at various events and on social media. Sgt OM stated that the 16-24 age group was very difficult to engage with and they do not always respond to normal media efforts. Sgt OM has a large number of social media followers and using the vehicle to make modifications would support engagement with this age group. Modifications would be carried out for free, and the car would be sold when complete.

Philip Robinson questioned what the engagement vehicle was going to achieve and that there was a potential that modifying the vehicle may encourage others to do so. Sgt OM stated that the aim was to take young enthusiasts' passions and advise how car modifications should be correctly undertaken and at the same time 'drip feed' road safety messages. The vehicle would be owned by the Police and used to support VZSW.

DECISION Proposal approved subject to the following: -

VZSW content to be included on any social media posts.

VZSW Communication and Engagement Coordinator to oversee the development of the media material

ACTION: JC to work with Sgt OM on the implementation of this proposal,

9.	<p><u>Moving Traffic Offences – delegated powers</u></p> <p>MW suggested that due to the timing this item is deferred and that discussions are held directly with each of the Local Authorities.</p> <p>ACTION: MW and NW to discuss delegated powers for moving traffic offences with each Local Authority before next meeting.</p>
10.	<p><u>Driver Education Training - Changing Driver Behaviour</u></p> <p>MH and BD from TTC, the firm who deliver driver education courses for Devon and Cornwall, presented an overview of the types of courses they run and how the courses were delivered to change attitudes and behaviours. The presentation showed how postcode analysis was being undertaken to determine where course venues are sited. Philip Robinson questioned how the information within the course is retained; TTC advised that a number of learning styles were used within the courses and that research has shown that this approach results in a change in behaviour thereby minimising future risk. (A copy of the TTC presentation to be attached to the minutes of the meeting).</p> <p>MW suggested that the data presented today would be included within the performance dashboard, including reoffending rates.</p> <p>Following further discussion and questions, MW suggested that TTC become a formal member of the board due to the critical nature of their role in the delivery of VZSW aims and objectives; this was supported in principle.</p> <p>ACTION: MW to discuss with TTC and bring back a formal proposal to the next board meeting.</p>
11.	<p><u>Agilysis – Area Profile Refresh</u></p> <p>Agilysis gave a presentation including area profiles to 2020. This included forecasting to 2030 and difficulties in predicting the future due to the skewed traffic pattern created by the pandemic. The presentation finished by raising a number of questions for further discussion, for example, how does the area profile inform activity and how much uncertainty is there in future road use. This generated discussions around the imminent inclusion of autonomous vehicles, electric bikes and scooters and also the awaited DfT research into the most effective interventions. (A copy of the Agilysis presentation to be attached to the minutes of the meeting).</p> <p>The Chairman advised that the DfT research would influence how VZSW delivery plan is developed. Vicky Fraser pointed out that the cost of living may impact on collisions and CI BA considered that education of younger generation, for example 10yrs+ is necessary so that rider/driver safety is embedded at an early age.</p>
12.	<p><u>AOB</u></p> <p>None.</p>