

## Happy New Year!

Welcome to our second quarterly E-briefing - and the first of 2023! This brief newsletter is designed to keep you up to date with the work of Vision Zero South West. We hope you find this newsletter useful, but if you have any suggestions or ideas about what you would like this to include, please do contact us on [VZSW@cornwall.gov.uk](mailto:VZSW@cornwall.gov.uk).  
Natalie Warr, Vision Zero South West Partnership Manager



## Speed Detection

We know that speed and antisocial behaviour on roads running through your communities is a concern to you and we want to highlight work that we are doing to tackle these issues:



### Fixed Cameras

We have a range of cameras across our network that capture offences in relation to spot speed, red light and average speed infringements. Working with National Highways and our local highway authority partners we regularly review existing stock to discuss upgrades and new sites of concern. We have allocated £1.5m to these upgrades and there's additional funding from local authorities to bring more new sites online soon. Thanks to this investment, we have increased our ability to detect offences on our roads and, based on eligibility, offer educational course diversions to change behaviours.

## Speed Detection Officers (SDOs)

We now have a total of 14 dedicated SDOs based at hubs covering Devon and Cornwall, including a brand new base at Ashburton covering South Devon. These officers can be anywhere at anytime providing enforcement surveillance in areas of concern. More recently we have been able to send SDOs to drop into Community Speed Watch sessions where the data suggests a prevalent speeding problem. On these occasions, offenders have received a Notice of Intended Prosecution instead of a warning letter.



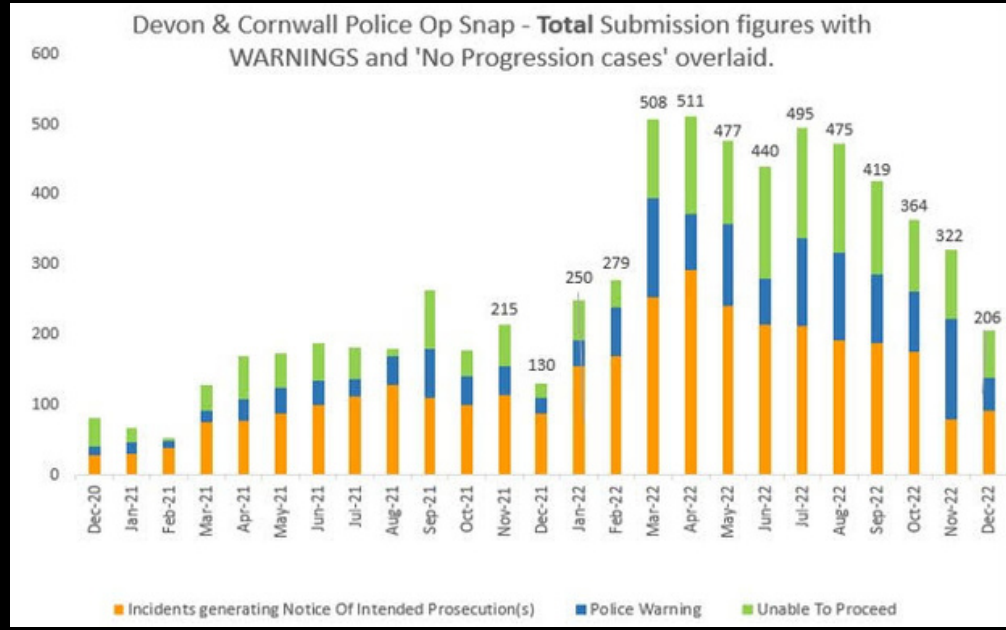
### Aecom AI Camera Trial

The 15 days of deployment finished during November's Road Safety week. Using artificial intelligence, files containing information related to either a Mobile Phone or Seat Belt offence have been sent to Devon & Cornwall Police for review. This trial detected over 40 mobile phone and more than 600 seatbelt offences. Work is underway to review the evidence and where an offence is confirmed, prosecution will follow. For mobile phones, the offender will receive 6 points and a £200 fine. For seatbelts, the offender will receive either a 'Your Belt Your Life' educational diversion or a £100 fine.



### RECORD-BREAKING YEAR FOR OP SNAP

2022 has seen a record number of dashcam, helmet camera & mobile phone submissions to Op Snap in Devon & Cornwall. Submissions rose to 4,746 (up 151% on 2021) and 'action taken' rose to 3,400 (up 135% on 2021).



### ADRIAN RETURNS!



Former roads policing superintendent Adrian Leisk has returned to Devon & Cornwall Police as the new Head of Road Safety. He brings with him decades of experience and passion for road safety - as well as an in-depth knowledge of Vision Zero South West and its ambition to cut all fatal and serious collisions. We wish him a warm welcome back!

### COMMUNITY SPEEDWATCH: FIGURES FOR 2022

A huge thank you to all our Community Speedwatch volunteers whose effort and enthusiasm saw some fantastic results last year.



<p><b>181</b></p> <p><b>Active Groups</b></p>	<p><b>955</b></p> <p><b>Number of volunteers</b></p>	<p><b>23217</b></p> <p><b>Number of incidents</b></p>	<p><b>415096</b></p> <p><b>Total of vehicles monitored</b></p>
<p><b>Sites Used</b></p> <p><b>614</b></p>	<p><b>Number of CSW sessions</b></p> <p><b>3208</b></p>	<p><b>30</b></p>	<p><b>Number of letters sent</b></p> <p>1st - <b>18780</b></p> <p>2nd - <b>719</b></p> <p>3rd - <b>58</b></p>

Devon & Cornwall Police logo and Community Speedwatch logo.



# Devon & Cornwall Road Safety Partnership Briefing

## January 2023

# CHANGING MOTORCYCLIST MINDSETS

Following a spate of fatal and serious injury collisions involving motorcyclists last year, we enlisted the help of the Cabinet Office's Behavioural Science team. Our ambition is to devise a series of messages which will help change certain behaviours among this community and increase motorcycle safety. In December we held a two-day workshop with Eleanor from the Cabinet Office team in which we conducted some really effective

brainstorming to understand the issues we need to tackle. We identified some specific areas to target and the barriers that may prevent bikers from enacting these. Later this month we will be getting further feedback from the motorcycling community in the region to help inform our messaging. Our intention is to have the campaign ready to run around the mid-March when more bikers will be hitting the roads. Stay tuned for more details!



# NPCC OPERATIONAL THEMES 2023/24

Each year the NPCC releases a calendar of thematic operations around which the police conduct targeted activity. In Devon & Cornwall these operations are also supported by the fire service.

FEB 2023 - Using a Mobile Phone Whilst Driving Enforcement operations Feb 20-27	AUG 2023 - Drink & Drug Driving Week Enforcement operations Aug 21-27
APR 2023 - National 2 Wheels Operation Enforcement operations Apr 17-23	SEPT 2023 - Vulnerable Road Users Operations scheduled Sept 18-24
MAY 2023 - Global Road Safety Week Action TBC	OCT 2023 - National Speed Operation Enforcement operations Oct 16-29
JUNE 2023 - National Seatbelt Operation Enforcement operations June 12-25	NOV 2023 - Operation drive Insured & Brake Road Safety Week - Action TBC
JULY 2023 - Commercial Vehicle Week Enforcement operations July 17-23	DEC 2023 - Alcohol and Drugs Operation Enforcement operations Dec 1- Jan 1



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The road safety partnership working to stop all fatal and serious collisions in Devon & Cornwall