



A word from the partnership manager

Welcome to our first quarterly E-briefing of 2024! This short newsletter is designed to give you a concise insight into the work of Vision Zero South West and its partners across the region. We hope you find it useful, but if there's anything specific you would like to see included, please do contact us on VZSW@cornwall.gov.uk.

Natalie Warr Vision Zero South West Partnership Manager



MOTORBIKE SIMULATOR UPDATE

Devon & Cornwall Police will soon take delivery of a state-of-the-art motorbike simulator for specialist hazard perception training. The project has been developed in partnership with the Department for Transport after a spate of serious & fatal collisions involving motorbikes in 2022. The simulator will be unveiled at our upcoming shows this summer (see P3 for details).



ROAD SAFETY PLEDGE

Vision Zero South West has recently launched its Road Safety Pledge which asks road users to sign up to five simple behaviours - centred around the Fatal Five - to help keep everyone safe. So far almost 500 people have signed up, so if you haven't done so already, please click the link below to register. It would be great if you can share this link via your social media platforms too!



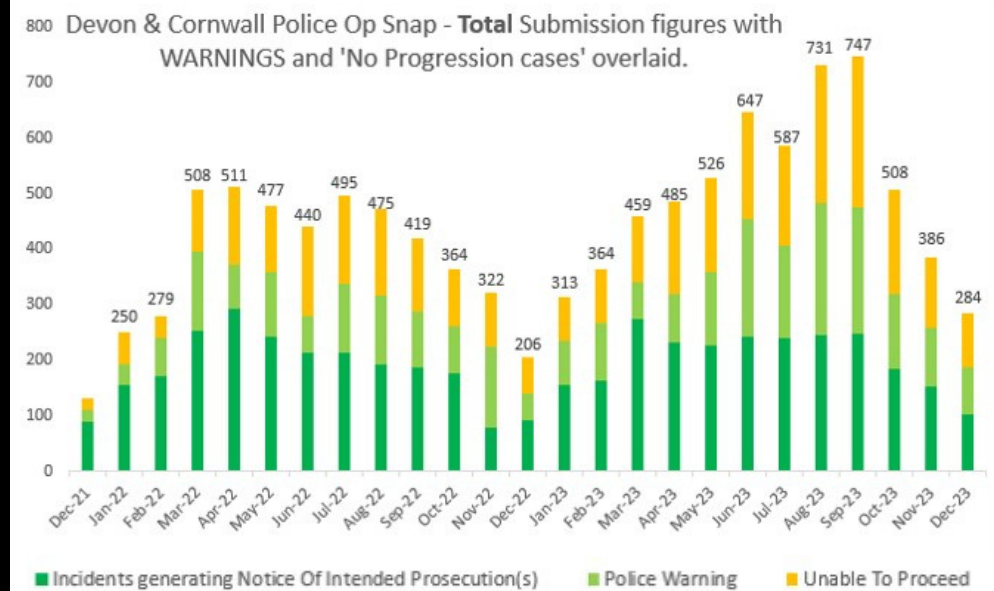
AI CAMERA ROLL-OUT

The Acusensus AI camera system is being rolled out across Devon & Cornwall throughout 2024, following a successful pilot project last year. The technology uses imaging and AI to detect mobile phone and seatbelt offences, which are then verified by a human. The cameras will be deployed across the region on specific routes where safety concerns have been identified.



ANOTHER RECORD YEAR FOR OP SNAP

A whopping 6,037 dashcam, helmet camera & mobile phone submissions were made to Op Snap in Devon & Cornwall throughout 2023 – an increase of more than 27% from 2022



COMMUNITY SPEEDWATCH PERFORMANCE DATA 2023

371,795

Total vehicles monitored
(↓ from 415,096 in 2022)



1,346

Volunteers
(↑ up from 955 in 2022)



19,928

Speeding drivers detected
(↓ from 23,217 in 2022)



Number of letters sent

16,690

1st letters sent
(↓ from 18,780 in 2022)

632

2nd letters sent
(↓ from 719 in 2022)

68

3rd letters sent
(↑ from 58 in 2022)

3,046

Number of CSW sessions
(↓ from 3,208 in 2022)



383

Sites used



96

Active groups



BRINGING ROAD SAFETY TO THE CLASSROOM



Vision Zero South West partners recently took part in an interactive road safety workshop at Barton Hill Academy in Torquay. The half-day sessions used conversation, drawing, drama and scenarios to highlight hazards on their local roads. The lessons, commissioned by Torbay Council and delivered by local CIC Taleblazers, have been delivered to almost 1,000 children in Years 5 & 6 at nine schools across Torbay.

ROAD SAFETY VILLAGE RETURNS FOR 2024

Following the success of our Road Safety Village at last year's Devon County Show, we are expanding our efforts in 2024 to attend the following events: Devon County Show (May 16-18), Torbay Air Show (June 1-2), Royal Cornwall Show (June 6-8) and Plymouth Armed Forces Day (June 29). If you are planning to attend any of these events, please do come and say hello!



APRIL

NPCC Fatal Four Operation
1st – 28th April

MAY

RoadPeace Challenge
13th – 19th May

JUNE

NPCC 2Wheel Operation 3rd – 16th June
Child Safety Week 3rd – 9th June
Project EDWARD 10th – 14th June

JULY

NPCC Roads Policing Operation
1st – 31st July
Gold, Silver, Bronze structure

AUGUST

RoadPeace
National Roads Victim Month

SEPTEMBER

NPCC Fatal Four Operation
Young Drivers
23rd September – 6th October

OCTOBER

NPCC Operation Dark Night
Pedestrians & Horse Riders
28th October – 10th November

NOVEMBER

Op Drive Insured 11th – 17th Nov
RoadPeace Remembrance Day 17th Nov
BRAKE Road Safety Week 18th – 24th

DECEMBER

NPCC Operation Limit
1st December – 1st January

JANUARY

NPCC CV Operation
27th January – 9th February

FEBRUARY

NPCC CV Operation
27th January – 9th February

MARCH



The road safety partnership working to cut fatal and serious collisions in Devon & Cornwall



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