



‘Our shared vision is for the road network of Devon, Cornwall and the Isles of Scilly to be free from death and serious injury.’

VZSW BOARD MEETING

Tuesday 10th September 2024
1000hrs to 1430hrs

Roadford Lake, Broadwoodwidge, Lifton PL16 0RL

VZSW BOARD AGENDA

Meeting objectives:-

- Pay respects to those who have lost their lives in order to encourage change to prevent further deaths on our roads
- Provide assurance regarding our financial position
- Provide assurance of progress towards Partnership activities and RSDP, Performance and comms and engagement activity

| | | | | |
|-------------------------|---|---|--------------|-----------------------|
| 1. | Welcome, apologies & introductions See attached attendance list | Chairman | Verbal | 1000 (5 mins) |
| 2. | Declarations of Interest | All | Verbal | |
| 3. | Roll Call of Fatalities (<i>Standing item</i>) <i>Roll call of all those who have died since our last meeting.</i> | Chairman | Verbal | 1005 (5 mins) |
| 4. | Minute's Silence to reflect on those who have died and their loved ones | | | |
| 5. | Minutes of Previous Meeting (19 th June 2024) <i>Standing Item for Approval</i> | Chairman | Paper | 1010 (5 mins) |
| 5a. | Action Log Update - <i>Progress Assurance</i> | Chairman | Verbal | 1015 (5 mins) |
| 6. | Finance Report - <i>Standing Item - Progress Assurance</i> | SB, Head of Business Accountancy, Devon & Cornwall Police | Paper | 1020 (40 mins) |
| 7. | VZSW Partnership Report - <i>Standing Item - Progress Assurance & Approval</i> | NW VZSW Partnership Manager & AL, D&C Police Head of Road Safety | PPT/Tracker | 1100 (40 mins) |
| 8. | Extend Existing RSDP - <i>for Approval</i> | NW VZSW Partnership Manager | Paper | 1140 (10 mins) |
| 9. | Safety Camera Update & A38 ASC Proposal - <i>Progress Assurance and for Approval</i> | RKW, Road Safety Operations Manager, Devon & Cornwall Police & JM, Southwest Road Safety Manager, National Highways | Presentation | 1150 (70 mins) |
| Lunch 1300 -1330 | | | | |
| 10. | Comms & Engagement - <i>for Approval</i> <ul style="list-style-type: none"> • Week of Road Safety • VZSW lobbying document • General comms update | JC, VZSW Comms & Engagement Coordinator | Paper/s | 1330 (20 mins) |
| 11. | Road Safety Investigations Team Supervisor - <i>for Approval</i> | AL, D&C Police Head of Road Safety | Paper | 1350 (5 mins) |
| 12. | Evaluation of Initiatives Summary - <i>Progress Assurance</i> | IV, VZSW Research & Evaluator | Presentation | 1355 (15 mins) |
| 13. | AOB E /scooters bikes update | All | Verbal | 1410 (5 mins) |
| | Time and Date of future meetings:- <ul style="list-style-type: none"> • 17th December 2024 (Teams) • 11th March 2025 (Teams) | | | |



Item 6

Vision Zero South West

July 2024 Financial Update

10th September 2024

| | |
|----------------------|--|
| Author Name: | SB Head of Business Accountancy, Devon & Cornwall Police |
| Sponsor Name: | Nicola Allen |
| Sponsor Role: | VZSW Treasurer - Office of the Police and Crime Commissioner for Devon, Cornwall, and the Isles of Scilly |

| <u>Reports may be submitted for one or more of the following purposes:</u> | <i>Tick which apply:</i> |
|---|---------------------------------|
| <i>For decision:</i> | |
| <i>To provide assurance regarding progress, process and/or performance:</i> | x |
| <i>To seek direction/guidance from regarding a course of action or arising issue:</i> | |
| <i>To advise in order to inform wider strategic decision making:</i> | |
| <i>To seek approval for a particular course of action or change of direction:</i> | |

1. Purpose of the report/Strategic issue for consideration

- 1.1 Present the Vision Zero South West (VZSW) financial position as at 31st July 2024.

2. Recommendation

- 2.1 The Board be made aware of the financial position as at 31st July 2024.

3. Salient Points

- 3.1 The Office of Police & Crime Commissioner (OPCC) is the lead financial party for the Vision Zero South West collaboration. A balance of £4.38m was held in a ringfenced reserve at the start of the financial year.

Vision Zero South West Forecast – Running Costs

- 3.2 The Partnerships planned net expenditure, before any capital spending, was originally predicted in the 5-year plan to be a surplus of £103,441. The table below summarises the forecast income and expenditure and shows a forecast surplus position of £274,354. Since the surplus predicted in the 5-year plan this is an increase of £170,913. The main drivers being an increase accident report income and reduced staffing costs due to recruitment and vetting.
- 3.3 A full detailed breakdown of this can be found in Appendix A.

| | Budget VZSW | Forecast | Actual at 31/07/2024 | (Under)/ Overspend |
|------------------------------|------------------------|------------------|---------------------------------|-------------------------------|
| | 2024/25 | 2024/25 | 2024/25 | 2024/25 |
| | £ | £ | £ | £ |
| Income | (7,029,236) | (7,078,164) | (2,164,913) | (48,928) |
| Expenditure:- | | | | |
| Staffing | 4,949,744 | 4,804,834 | 1,467,964 | (144,910) |
| Running Costs | 1,143,751 | 1,159,101 | 465,452 | 15,350 |
| VZSW Core Costs | 832,300 | 839,875 | 529,490 | 7,575 |
| Net (Surplus)/Deficit | (103,441) | (274,354) | 297,993 | (170,913) |
| | | | | |

- 3.4 During the first four months of the financial year, income generated from Speed Awareness Courses of £1,669,088 is higher than budget expectations by £208,906, and currently exceeds last year's income at this point by £219,261.
- 3.5 The graph in Appendix B displays income levels by month and splits out the additional £10 of income the Partnership receives from training provider TTC for the increased course fees. Forecast income for the next two months is based on current levels of referrals.
- 3.6 Court costs recovered are expected to end the financial year at a similar level to the budget at £970,000, so far £347,728 has been received.
- 3.7 Income generated from Accident Reports is trending higher than originally expected, with a forecast of £230,000 and £102,542 being received so far.
- 3.8 Staffing expenditure is forecast to reduce by £144,910, mainly caused by vacancies due to recruitment delays within the offence processing team.



- 3.9 Running costs are forecast £15,350 higher than budget due to an increase in Software Licences, mainly caused by inflated costs and Community Speed Watch body worn video cameras.
- 3.10 VZSW core costs are expected to increase by £7,575 compared to budget. The Speed Maintenance Contract & Maintenance forecast has increased by £48,500 due to a 4% contract price rise and additional cameras this financial year, offset by reduced costs of the core team due to recruitment delays.

Vision Zero South West Forecast – Pooled Fund

- 3.11 At the start of the financial year the opening balance of the reserve was £4,378,136. The Partnership is expecting to invest a spend of £3,022,417 during the year; including the transfer of surplus of £274,354 this will result in an expected closing balance on 31st March 2025 of £1,630,073.

| | £ |
|---|--------------------|
| Opening Balance 2024/25 | (4,378,136) |
| Monitoring, Enforcement and Driver Education (Activity A): | |
| Vehicle Investment | 407,939 |
| Camera Equipment | 214,703 |
| Tasking Budget | 50,000 |
| Themes, Education and Training (Activity B) | 975,168 |
| Comms & Engagement & Other | 206,109 |
| Mobile Speed Camera Upgrade / New Cameras | 1,168,498 |
| Forecast Surplus for FY 24/25 | (274,354) |
| Expected Closing balance 2024/25 | (1,630,073) |
| <u>Previously Approved Expenditure (in future years)</u> | |
| Themes, Education and Training (Activity B) | 418,020 |
| Comms & Engagement & Other | 44,297 |
| Estimated available Pooled Fund | (1,167,756) |

- 3.12 The remaining previously approved expenditure will fall into future years. The available balance after the approved and ringfenced amounts is £1,167,756.
- 3.13 Investment in vehicles of £407,939 is expected to be made during the year. This includes the purchase and fitting out of the remaining delayed speed detection vans and the RCRO Engagement Van.



- 3.14 £214,703 investment in camera equipment, mainly for the Roadside AI Trailer which has started to be deployed.
- 3.15 Activity B spend of £975,168 is expected this financial year. This includes the following as detailed in the Road Safety Delivery Plan.
- £129,434 on Motorcyclists
 - £380,000 on Post Crash Response and Care
 - £79,932 on Younger Drivers
 - £116,886 on Pedestrians
 - £65,000 on Cyclists
 - £29,917 on Older Drivers
 - £156,339 on Call for Ideas Phase 2
 - £17,660 Contingency Fund
- 3.16 £206,109 of the Comms and Engagement budget is expected to be spent this financial year, so far £36,372 has been spent.
- 3.17 The Board agreed to hold £1,500,000 to fund the upgrading of camera stock, with £1,168,498 remaining to be spent this financial year. Several new camera systems are now installed with further systems expected in the next couple of months.

4. Conclusion

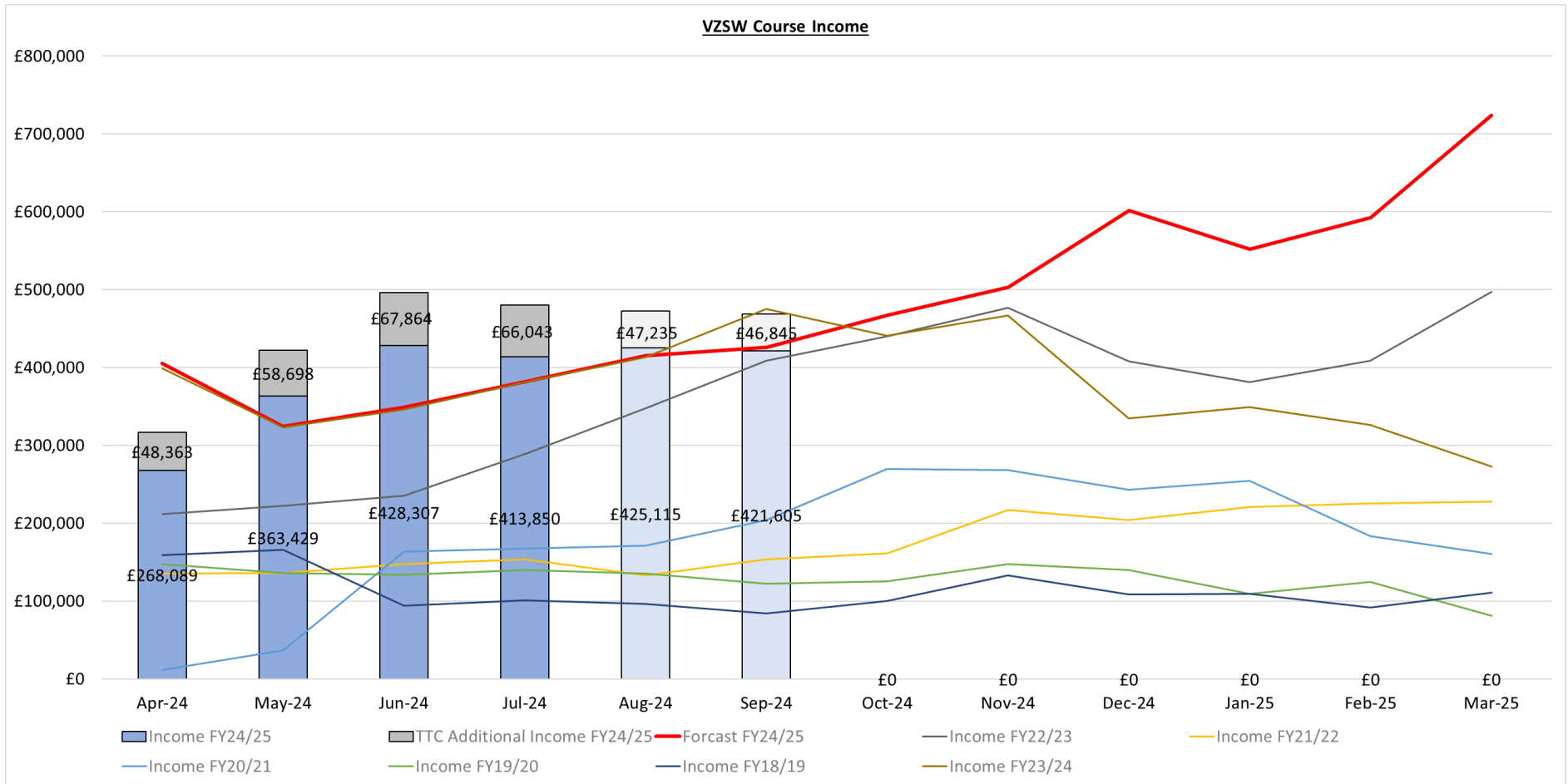
- 4.1 Income for the first four months of the financial year is higher than budget expectations, in addition to staffing costs being lower than expected; a surplus of £274,354 is now anticipated.
- 4.2 After accounting for expenditure already approved the available balance on the Pooled fund is £1,167,756.

Appendix A

| | Revised Budget VZSW £ | Forecast £ | Actual at 31/07/2024 £ | (Under)/ Overspend to Budget £ |
|---|--------------------------------|--------------------|------------------------------|---|
| Income: | | | | |
| Speed Awareness Courses | (5,742,164) | (5,742,164) | (1,669,088) | 0 |
| Court Costs | (976,334) | (970,000) | (347,728) | 6,334 |
| Accident Reports | (175,000) | (230,000) | (102,542) | (55,000) |
| Other driver education course income | (135,738) | (136,000) | (45,555) | (262) |
| Total Income | (7,029,236) | (7,078,164) | (2,164,913) | (48,928) |
| Staffing: | | | | |
| Operations Team | 955,700 | 992,911 | 308,604 | 37,211 |
| Collisions, Civil Litigation and Single Justice Procedure Team | 1,737,340 | 1,770,558 | 579,001 | 33,218 |
| Offence Processing, Communications, and Investigations Team | 1,763,631 | 1,543,831 | 426,583 | (219,800) |
| Other | 493,073 | 497,535 | 153,776 | 4,461 |
| Total Staffing Costs | 4,949,744 | 4,804,834 | 1,467,964 | (144,910) |
| Running Costs: | | | | |
| Photocopy Rental & Printing | 88,332 | 88,300 | 6,736 | (32) |
| Vehicle Expenditure | 47,472 | 47,500 | 6,116 | 28 |
| Insurance/Tax | 11,854 | 11,900 | 1,550 | 46 |
| Accommodation Charge | 116,828 | 117,000 | 38,995 | 172 |
| Telephones/Mobiles | 3,632 | 3,600 | 588 | (32) |
| Equipment Purchase, Repairs & Calibration | 130,235 | 130,200 | 29,908 | (35) |
| Other Equipment & Furniture | 10,960 | 11,000 | 1,400 | 40 |
| Postage | 500,181 | 500,200 | 240,550 | 19 |
| Stationery | 25,872 | 25,900 | 10,140 | 28 |
| Existing Software Licences | 112,503 | 127,601 | 112,720 | 15,098 |
| Miscellaneous | 33,075 | 33,100 | 6,472 | 25 |
| Training | 15,120 | 15,100 | 4,526 | (20) |
| Conferences | 18,420 | 18,400 | 3,810 | (20) |
| Uniforms | 29,267 | 29,300 | 1,941 | 33 |
| Total Running Costs | 1,143,751 | 1,159,101 | 465,452 | 15,350 |

| | Revised Budget VZSW £ | Forecast £ | Actual at 31/07/2024 £ | (Under)/ Overspend to Budget £ |
|---|--------------------------------|------------------|------------------------------|---|
| Vision Zero Core Costs: | | | | |
| Core Team | 403,170 | 360,375 | 87,524 | (42,795) |
| Core Team Training | 5,292 | 8,100 | 2,711 | 2,808 |
| Core Team Travel | 9,818 | 8,900 | 3,030 | (918) |
| Speed Maintenance Contract & Maintenance | 346,500 | 395,000 | 391,417 | 48,500 |
| Data/IT Consultancy | 39,900 | 39,900 | 19,208 | 0 |
| RSS Support | 25,620 | 25,600 | 25,600 | (20) |
| Road User Survey | 2,000 | 2,000 | 0 | 0 |
| Total Core Costs | 832,300 | 839,875 | 529,490 | 7,575 |
| | | | | |
| Total Expenditure | 6,925,795 | 6,803,810 | 2,462,906 | (121,985) |
| | | | | |
| Net Expenditure before transfers to reserves | (103,441) | (274,354) | 297,993 | (170,913) |

Appendix B



VZSW Board – Assurance Report

Partnership Manager & Head of Road Safety



The road safety partnership working hard to drive down death and serious injury.



Purpose

To provide assurance regarding performance and progress of VZSW activities:

- VZSW Recruitment
- Activity A Enforcement
- RSDP Tracker (attached in pack)
- Activity B Education, Training & Post Crash



Recruitment Update

Commissioning Manager – Since approval, commissions continue to be managed via Partners. Confident that ad hoc support with recharge if required, is sufficient.

Recommendation: Remove post from Financial and 5- Year Business Plan

Road Safety Team Restructure - Staffing structure not yet in place due to delays in vetting

Strategic Analyst – Force change in design agreed, advert and interview documentation being prepared

Intel Researcher – Force change in design agreed and advert being prepared



Recruitment Update Cont'd

PPM Role – to be the conduit between Force Planning and Analysis Teams and VZSW Board for performance reporting

- Development of strategy to support objectives
- Business planning
- Risk identification and management
- Performance monitoring / framework development



PPM – Recommendation

Recommendation: Proceed with recruitment to secure a role on a permanent 0.5 FTE contract*

*Ideal scenario is 0.5 FTE but seeking approval for upper limit of 0.8 FTE to mitigate risk of this not attracting applicants – advert to indicate hours negotiable with prior discussion.

Activity A – Distracted Driving Trailer

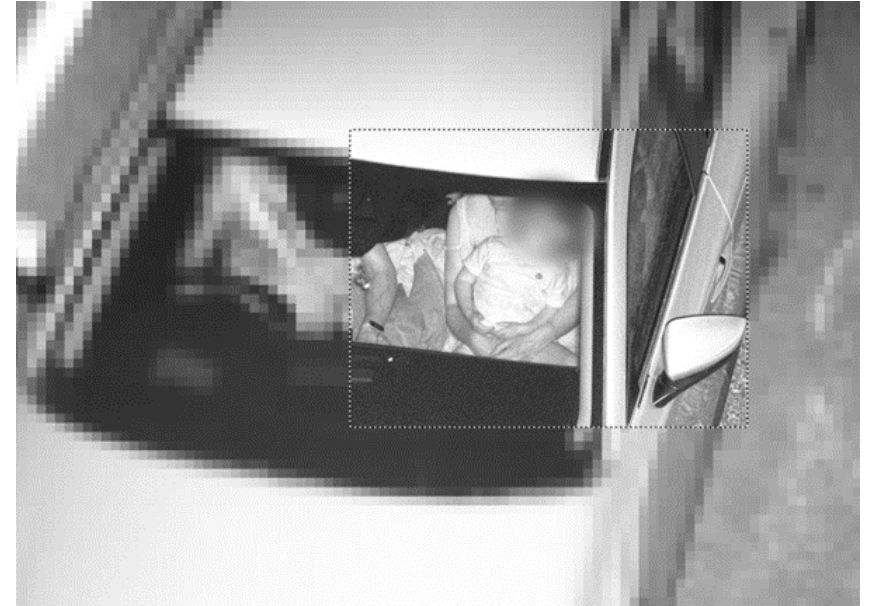
Deployment commenced end of July (data below collated up to end of August)

- Taking advantage of favourable weather, 3 trailers located at same time A361 (Barnstable to Braunton), A38 (Landrake) and A388 (nr Kelly Bray).
- A361 – **1799** 2nd reviews accepted for possible offences – **1363** seat belt and **436** mobile phone
- A38 – **1709** 2nd reviews accepted for possible offences – **1150** seat belt and **559** mobile phone
- A388 - **812** 2nd reviews accepted for possible offences – **645** seat belt and **167** mobile phone



Activity A – Distracted Driving Trailer

- Approximately 0.3% of the vehicles checked were either not wearing a seatbelt and/or using mobile phone)
- Of offences detected 73% seatbelt and 27% mobile phone.
- Worrying trend noted for children unrestrained in front seat – process being developed to conduct follow up safeguarding
- Next two sites will be in Torbay and Plymouth (October)



Activity A – Technology Update

- New contract with TTC mobilised & formally underway
- Trialling new roadside technology





RSDP Tracker

Full tracker included within Board Pack setting out key highlights on all activity:

- Includes all approved activity with additional initiatives added between Sept 2023 - June 2024
- Completed projects where reporting no longer required removed from plan
- Item 8 on agenda extends RSDP to March 2025 – when new plan will be presented
- Delivery highlights on activity to follow



Activity B – Post Crash Care

- **New tool for triage:** by bystanders: under review by BMJ Open for open access publication.
- **TXA Pilot:** Letter and suggested communications developed. Next step is to secure University ethics to enable qualitative evaluation with selected blue light responders.
- **Cold Case Review:** Proving difficulty to obtain records, Road Injury Pilot looking at alternative data capture in survivors.
- **Post-collision centre** www.post-collision.com : Financial meeting held. Reporting template for audit purposes to be developed/agreed, setting out activity & spend against both annual enabler fund & one-off Development Fund.



Activity B – Call for Ideas

Programme split into three areas:

- **Community Safety Grant** – process complete and resources issued
- **Vehicle Activated Signs** – 2 locations supported in Torbay, and 3 potential sites (2 Devon & 1 Cornwall) progressing
- **Pedestrian** – a range of initiatives are planned utilising £100,000 agreed funds
 - **Torbay** – In the academic year 23/24 10 primary schools received training. Further funding means that the delivery can hopefully be extended to a further 21 schools in 24/25.
 - **Plymouth** – based on collision data and site visit, two locations chosen for comms focus.
 - A draft plan has been developed/costed to support potential ‘light touch’ engineering improvements – subject to funding



Activity B – Call for Ideas Cont'd

- **Pedestrian 'Call for Ideas'** – continued:
 - **Cornwall** – Casualty data shows higher than expected number of injuries near formal crossing facilities
 - Literature review completed, content to focus on general pedestrian safety (including distractions)
 - Filming local footage in August to use as hazard awareness clips/educational materials (ready in September)
 - Year 6 to receive in June, Year 7 early into academic year, so in quick succession to build on their learning
 - Evaluation will take place over a longer period obviously.



Activity B – Pedestrian/Cyclist

- **Devon County Council** – Walkability trained 300 children so far. Active Devon (Provider) on track with ambitious target of 3,500 children in 24/25. Press release planned for September.
- **Plymouth Pedestrian Programme** – continues, approximately 700 children have been trained to date and it is estimated that 800 children will be trained from September 2024 to July 2025 with a further 500 between September 2025 and the end of April 2026
- **Cameras for Cyclists** – Some residual funding left within Plymouth and Torbay to continue delivery until March 2025
- **Cycle Cluster Site Signage** – Torbay have installed at 3 sites, Devon installing at 3 sites, Cornwall installing a trial location and Plymouth looking to renew some existing sites
- **Behaviour Change** – Claremont procured via tender for Behaviour change completion date is 29 November 2024.



Activity B – Motorcycle

- **Motorcycle EOI** – claims continue and programme will end March 2025 when summary of those trained will be provided
- **Docuseries** – working with RiderCam and rider to document journey, includes personal story
- **Biker Down** – Utilising remaining funds to continue delivery, evaluation of scheme will be provided at March Board alongside a long-term delivery plan
- **Simulator** – hundreds of riders have tried simulation, national evaluation results ready next year.
- Intention is to continue to use for young riders through colleges & CBT centres
- **BikeSafe** – continue to provide training but review underway on whether local version will be produced/delivered



Activity B – Older/Younger/ Business Drivers

- **Older Driver** – Events completed by RCRO's at garden centres/supermarkets in Devon. Cornwall Mobility event taken place at Treliske Hospital in July with skills day at Perranporth Airfield (Sept TBC) working alongside agencies.
- DSFL – presentation being rolled out by Cornwall Mobility to various groups across Devon and Cornwall.
- **Younger Driver parent intervention** – Research concluded by Claremont. Next steps ongoing with view to submitting funding request to Road Safety Trust.
- Both L2L and StD continue to deliver, comprehensive evaluation of L2L starts in the Autumn
- **Business Driver**- review of partner driving to work policies completed and observations shared. DfBB provided link to Driving for Work Policy Template Builder to be shared on VZSW website
- Supporting D&C Police Commercial Vehicle Unit who are currently producing a presentation to roll out to small businesses within Devon and Cornwall. Focus on both vehicle roadworthiness and driver roadworthiness.

Are Board Members assured regarding progress and are there any questions?

THANK YOU







The road safety partnership working hard to drive down death and serious injury.

| ROAD SAFETY DELIVERY PLAN UP TO AUGUST 2024 | | | | | | | | | | | | | | |
|--|---|---------------------|-----|----|----|-----|-----------|---------|------------------|--|-----------------------|------|----------|---|
| | | Safe System Pillars | | | | | Timescale | | Approved Funding | Reach | Rag Rated Performance | | | September 2024 Board Update |
| | | SS | SRU | SV | SR | PCC | Start | Finish | Funding agreed | | Time | Cost | Reach | |
| Activity A - Enforcement Led by Devon & Cornwall Police | | | | | | | | | | | | | | |
| VZSW A - 001 | Enforcement & NSAC | ✓ | ✓ | | | | Apr-23 | Mar-24 | F.Plan | 2023/24: 145,000 NOIP 85,000 NSAC | | | | 1) Reach in 24/25 expected to align with projections. 2) 24/25 on track to reach 90,000 through NSACs. |
| VZSW A - 002 | Fatal 5 Tasking | | ✓ | | ✓ | | Apr-23 | Mar-24 | 200,000 | Reach TBC - referrals could include: •SCD •WDU •YBYL •NSAC | | | | 1) Operation in Plymouth with DVSA - 28 offences detected, including no MOT/Tax/Insurance/Mobile Phone/dangerous defects. 2) NDORS 24: July - 8924, June, 9249, May - 7833. |
| VZSW A - 003 | Strategic Road & HRR | | ✓ | | ✓ | | Apr-22 | Mar-24 | VZSW A 002 | Reach TBC - referrals could include: •SCD •WDU •YBYL •NRRAC •NMAC | | | | 1) Lift Legend underway for Dec campaign, evaluation to follow. 2) Whilst not VZSW funded, late night Sat bus (6 weeks) taken 921 passengers for Barnstaple/Ilfracombe & 417 for Newquay. |
| VZSW A - 004 | Campaign Support | | ✓ | | | | Jan-23 | Dec-23 | VZSW A 002 | Feeds into 002 & 003 | | | | 1) VZSW lobbying letter and draft plan to dedicate week of action for November, to be presented at Board for agreement. |
| VZSW A - 005 | CSW Schemes | ✓ | ✓ | | | | Jan-23 | Dec-23 | 5 Yr F.Plan | >200 active groups (within a calendar yr) | | | | 1) Currently 64 active CSW groups in Devon and 38 in Cornwall (last six months). |
| VZSW A - 006 | CSW Activity | ✓ | ✓ | | | | Jan-23 | Dec-23 | 5 Yr F.Plan | >1800 sessions p.a. >14400 letters p.a. >420000 vehicles p.a. Annual conference | | | | 1) During quarterly periods top 5 CSW sites to receive enforcement support (based on evidence at CSW deployments). |
| VZSW A - 007 | 2 x ANPR Devices | ✓ | | | ✓ | | Mar-23 | Mar-25 | 30,000 | Enforcement outputs to feed wider results above | | | | 1) Used to expand ANPR network. |
| VZSW A - 008 | OpSnap Awareness | | ✓ | | | | Jan-23 | Dec-23 | N/A Act B | NOIPs >3000 per annum | | | | 1) Continue to publicise Op Snap and following road safety grant, first submissions from horse riders supported received by team (over 75% received positive action). |
| VZSW A - 009 | OpSnap Back Office | | ✓ | | | | Jan-23 | Dec-23 | 5 Yr F.Plan | Submissions review >5000 per annum | | | | 1) January to July 2024 3,971 submissions made, resulting in at least 1 NoIP sent to 1,627 registered keepers. 2) 668 Op Snap submissions in July 2024 with 45% receiving positive action. (80 more than July 2023). |
| VZSW A - 011 | Static Camera Fleet Resilience | ✓ | ✓ | | ✓ | | Aug-21 | ongoing | Pooled Reserves | N/A operational resilience/capability - linked to VZSW A 001 | | | | 1) On agenda as an assurance update. |
| AZSV A - 066 | Roadside AI Trailer 2024 deployment | | ✓ | | ✓ | | Apr-24 | Mar-25 | 203,052 | Based on pilot data - estimate 5000 mobile & 8000 seatbelt offences detected and processed | | | | 1) 3 locations installed in July two in Cornwall one Devon (of images reviewed from end of July to end August 2024) - 1162 Mobile phone& 3158 seat belts possible offences detected. 2) Sept will be Torbay and Plymouth with October also Torbay. |
| Activity B - Motorcycle Led by Cornwall Council & D&C Police | | | | | | | | | | | | | | |
| VZSW B - 012 | Biker Down Evaluation | | ✓ | | | | Apr-22 | Mar-25 | 30,000 | Evaluation of 200-400 riders | | | | 1) Workshops continuing to be delivered across Devon and Cornwall. Initial findings from interim report provides promising indications. 2) Final report due Q4 2024-25. |
| VZSW B - 013 | Biker Down Delivery | | ✓ | | | | Jan-21 | Mar-25 | 9,000 | Up to 240 (12 course, max 20 per course) | | | | 1) Continued support for Cornwall delivery to March '25 when long-term delivery plan to be presented for approval. |
| VZSW B - 057 | Doc Bike Sign Pilot | | ✓ | | | | Apr-23 | Mar-24 | 5,000 | 6 routes initially | | | | 1) No further update since last Board. |
| VZSW B - 058 | Motorcycle Cfl grant | | ✓ | | | | Apr-23 | Mar-25 | 50,000 | TBC | | | | 1) 10,000 crash cards purchased. Cameras to encourage evaluation for consideration and funding support to B013 provided. |
| VZSW B - 059 | NYRF Membership | | ✓ | | | | Apr-23 | Mar-25 | 2,000 | NA | | | COMPLETE | 1) No further update required, attendance to forum continues. |
| VZSW B - 060 | Simulator Pilot | | ✓ | | | | Jan-24 | Jun-25 | 100,000 | TBC as pilot progresses | | | | 1) Simulator continues to be used throughout D&C. Evaluation complete in 2025. |
| VZSW B - 061 | Bikesafe Expansion (includes Streets Ahead) | | ✓ | | | | Apr-23 | Mar-24 | 30,000 | up to 240 riders potentially | | | | 1) Bikesafe to continue until the end of this season. Potential for localised version to be developed. |
| Younger Driver - Activity Led by Devon & Somerset & Cornwall Fire Rescue Services | | | | | | | | | | | | | | |
| VZSW B - 018 | IAM Course U25 | | ✓ | | | | Apr-21 | Mar-24 | 3,500 | 20 drivers | | | COMPLETE | 1) Creation of video with two participants planned. |
| VZSW B - 019 | Survive the Drive | | ✓ | | | | Jan-23 | Mar-24 | 4,800 | up to 3000 audience | | | | 1) No further update since last Board. |
| VZSW B - 020 | YD Engagement Events | | ✓ | | | | Apr-21 | Mar-24 | 8,000 | Up to 200 at event and social media reach | | | COMPLETE | 1) The Honest Truth we have 62 ADIs now onboarded with 45 potential ADIs taking up THT. 2) CFRS 50/50 car engagement programme to be developed. |
| VZSW B - 062 | L2L 2023/24 delivery | | ✓ | | | | Sep-23 | Aug-24 | 69,100 | 12,000 KS5 students 10 schools virtual L2L | | | | 1) Academic year 24/25 begins in September with detailed evaluation over the autumn period. |
| VZSW B - 063 | CPD/events | | ✓ | | | | Apr-23 | Mar-24 | 4,000 | | | | | 1) Place on PTW to be booked for one of the motorcycle leads. |
| VZSW B067 | YD Engagement Vehicle | | ✓ | | | | Apr-24 | Mar-29 | 30,000 | 50 x engagement events per annum (up to 3,000 YD engaged with pa. so 15,000 over 5 years) | | | COMPLETE | 1) Wrap complete, invoiced and paid. Will continue to be used to engage audience |
| VZSW B080 | Parent Intervention | | ✓ | | | | Apr-24 | Mar-25 | 20,000 | TBC in May | | | | 1) No further update since last Board. |
| Activity Led by Plymouth City Council & Devon County Council | | | | | | | | | | | | | | |
| VZSW B - 024 | Pedestrian Training Pilot - Plymouth) | | ✓ | | | | Apr-23 | Mar-26 | 210,000 | 600 pupils per year | | | | 1) Circa 700 children have been trained to date. 2) Estimate 800 children from September '24 - July '25. |

| | | | | | | | | | | | | | | | |
|---|--|--|---|---|--|---|--|--------|---------|-----------|---|---|-----------------------|--|---|
| VZSW B - 068 | Provision of Pedestrian Training (Devon) | | ✓ | | | | | Sep-23 | Mar-25 | 100,000 | Schools across Exeter & close surrounding areas | | | | 1) Walkability trained 300 children so far. On track with ambitious target of 3,500 children in 24/25. |
| Cycle - Activity Led by Devon County Council | | | | | | | | | | | | | | | |
| VZSW B - 024 | Dash Cams Bicycles | | ✓ | | | | | Jan-21 | Mar-24 | 45,000 | Up to 200 cameras & increase in VZSW OpSnap submissions | | | | 1) Devon and Cornwall all cameras utilised. Plymouth majority of cameras loaned out, looking at targeting large employers for phase 2 and Torbay have PO until March 2025 to accommodate VZSW requests. Targeting groups underway. |
| VZSW B - 070 | Targeted cluster sites Look out for Cyclist (LOFC) signage | | ✓ | | | | | Sep-23 | Mar-25 | 30,000 | Cycle collision cluster sites to be targeted | | | | 1) 3 new LOFC for Devon, Marsh Barton, Stoke Hill Roundabout and St Ann's roundabout (Odeon), hopefully installed by September. Torbay sites complete, Cornwall progressing 1 site as trial and Plymouth to confirm sites to refresh or new. |
| VZSW B - 071 | Road Safety resources for schools | | ✓ | | | | | Sep-23 | Mar-25 | 10,000 | Schools suffering from inconsiderate parent parking and behaviour | | | | 1) Parking buddies delivered to each of the LAs to support school programmes. 2) Banners to support LAs have been delivered direct to be sent out to schools. |
| VZSW B - 072 | Bikeability Instructor resilience and safety enhancements | | ✓ | | | | | Sep-23 | Mar-25 | 6,500 | Primary and secondary schools demand met | | | | 1) The remaining balance £3,000 is being used to support the training of up to three new Bikeability instructors and the Devon Bikeability Conference in Sept. |
| VZSW B - 073 | Behaviour change messaging & evaluation | | ✓ | | | | | Sep-23 | Mar-25 | 32,000 | All 400+ Devon schools | | | | 1) Contract for VZSW Behaviour Change Messaging and Evaluation has been awarded to Claremont. Completion end of November. |
| Older Driver - Activity Led by Devon & Cornwall Police | | | | | | | | | | | | | | | |
| VZSW B - 029 | Older Driver Annual Forum | | ✓ | | | | | Apr-21 | Mar-24 | Com-045 | 1000 | | | | 1) Cornwall Mobility event took place at RCH Treliiske on 24th July. 2) Skills Day at Perranporth Airfield planned by end of the year working alongside RoSPA and Cornwall Mobility |
| VZSW B - 030 | Older Driver Booklets | | ✓ | | | | | Apr-21 | Mar-24 | Com-045 | 500 | | | | 1) Leaflets printed and available to support events. |
| VZSW B - 031 | Free Older Driver Assessments | | ✓ | | | | | Apr-21 | Mar-24 | | 5,000 | TBC | | | 1) No further update since last Board. |
| VZSW B - 032 | Older Driver Tasking | | ✓ | | | | | Apr-21 | Mar-24 | VZSW A002 | | TBC | | | 1) Engagements completed by RCRO's at garden centres/supermarkets in Devon with more being planned in Cornwall. |
| VZSW B - 033 | Driving Safer for Longer | | ✓ | | | | | Apr-21 | Mar-24 | | 30,000 | TBC | | | 1) No further update since last Board. |
| Business Driver - Activity Led by Cornwall Council / National Highways | | | | | | | | | | | | | | | |
| VZSW B - 035 | Business Driver Comms & Marketing | | ✓ | | | | | Apr-21 | Mar-23 | Com-045 | | 240 | | | 1) VZSW website being updated with key links to materials on DFBW website. |
| VZSW B - 037 | DVSA Standards for commercial vehicles | | ✓ | ✓ | | | | Apr-21 | ongoing | Com-045 | | | | | 1) Op Tramline planned for November. Operation took place in Plymouth in July. Circa 40 offences detected. |
| Post-crash - Activity Led by DAAT / Brake / Other | | | | | | | | | | | | | | | |
| VZSW B - 040/043 | TXA Pilot/Cold Case & PCC R&D | | | | | ✓ | | Feb-23 | Jan-26 | | 100,000 | TBC | | | 1) Cold Case Review - road injury pilot looking at alternative data options. 2) TXA - letter and comms developed. Next step to secure university ethics for qualitative evaluation. 3) New Bystander Tool under review for publication. |
| VZSW B - 041 | Victim Support Pilot | | | | | ✓ | | Apr-23 | Mar-26 | | 300,000 | up to 200 p.a | | | 1) Service continues. Potential option to work with individual supported to hear their story. |
| VZSW B - 042 | Road Injury Prevention Panel | | | | | ✓ | | TBC | TBC | | | - | National Significance | | 1) No further update since last Board. |
| VZSW B - 075 | Call for Ideas Phase 2 | | ✓ | | | | | Sep-23 | Mar-25 | | 150,000 | Schools, Horse rider, cyclist, m/c & ADI focused | | | 1) Community Resource programme completed - will look to contact camera users to evaluate benefits. 2) Cornwall Pedestrian Training - for Year 6&7, literature review complete, filming in August and materials ready in September. 3) Two mobile speed signs installed in Torbay, 2 for Devon and 1 for Cornwall under review. |
| VZSW Comms and Engagement Led by OPCC | | | | | | | | | | | | | | | |
| COM - 045 | Event Engagement across all themes | | ✓ | | | | | Apr-21 | Sep-23 | | 75,350 | upwards of 8000 | | | 1) No further update since last Board. |
| COM - 046 | Social Media Engagement | | ✓ | | | | | Apr-21 | Sep-23 | | 8,000 | video (not Op Snap) 800,000 total | | | 1) Printed update to be provided at the Board. |
| COM - 047 | Op Snap Video | | ✓ | | | | | Apr-21 | Sep-23 | NA | | 480000 (based on 40k per video) | | | 1) No further update since last Board. |
| COM - 048 | VZSW Website | | ✓ | | | | | Apr-21 | Sep-23 | | 2,000 | 1200 first year | COMPLETE | | 1) More than 11K website visitors in last quarter. 2) New Training and Development page is live, as well as a new Lift Legend sign-up page. 3) Vulnerable road user pages have all been updated with free digital magazines. 4) Data page updated with new safety camera dashboard. |
| COM - 052 | RS Engagement Vehicle | | ✓ | ✓ | | | | Apr-21 | Ongoing | | 45,000 | 1000 new followers per video (current reach 250m video views 12 months) | | | 1) Project reached end of three years with media assets created. Decision on selling to be determined. |
| COM - 055 | BMW Engagement Bike | | ✓ | | | | | Feb-23 | Ongoing | | 25,000 | > 200 each event | | | 1) Continued work with RiderCam on engagement videos. |
| COM - 064 | Dedicated comms & Engagement M/C | | ✓ | | | | | Apr-23 | Mar-25 | | 30,000 | > 200 each event | | | 1) Discussions continuing with Idenna on next season's media assets. |
| COM - 065 | YR Engagement Bike (possible trailer) | | ✓ | | | | | Apr-23 | Ongoing | | 10,000 | > 200 each event | | | 1) Vehicle wrapped with logos on various training provision and awaiting PDI inspection. 2) Going live within 4-6 weeks. |
| COM - 076 | Co-Pilot membership | | ✓ | | | | | Sep-23 | Mar-25 | £30,000 | | 1 million people reach | | | 1) Our membership of Co-Pilot has been very useful and is due to be renewed at the start of 2025. Costs TBC. |
| COM - 077 | Pedestrian-themed publicity campaign | | ✓ | | | | | Sep-23 | Mar-25 | £20,000 | | TBC based on problem profile outcomes | | | 1) Designs in progress and wish list still being costed. Anticipated launch in first quarter of 2025. |
| COM - 078 | Advertising | | ✓ | | | | | Sep-23 | Mar-25 | £40,000 | | 2 million (est based on social media advertising cost/reach ratio) | | | 1) Digital adverts continue to run on social media platforms. |

| | | | | | | | | | | | | | |
|--------------------------|---|---|--|--|--|--------|--------|---------|--|-----------------|--|--|---|
| COM - 079 | Funding for specialist video, graphics, event or engagement equipment | ✓ | | | | Sep-23 | Mar-25 | £15,000 | N/A | | | | 1) Remembrance video for 2023 planned. Launched 17th November. |
| COM - 081 | RCRO event van | ✓ | | | | Apr-24 | Mar-34 | £56,000 | Wide reach through events and online social media presence | | | | 1) Van ordered, expect to receive in August. Detail of wrap to be confirmed. |
| ENG - 001 | Road Safety Village events in Devon, Cornwall, Torbay and Plymouth | ✓ | | | | Sep-23 | Mar-25 | £40,000 | 44,000 people (based on 10% of overall attendance in 2023) | | | | 1) All four shows attended with around 1,000 pledge sign-ups and engagement with many residents / visitors. |
| ENG - 002 | Engagement equipment | ✓ | | | | Sep-23 | Mar-25 | £22,012 | As above | | | | 1) No further update since last Board. |
| ENG - 003 | Vision Zero merchandise | ✓ | | | | Sep-23 | Mar-25 | £20,000 | 14,000 people est | | | | 1) No further update since last Board. |
| Overall RSDP Contingency | | ✓ | | | | | | £20,000 | | COMPLETE | | | 1) Final funding to support seatbelt covers for neuro diverse and a trailer for 50/50 CFRS engagement car plus engagement budget. Funding fully utilised. |

Previously completed activity hidden from view

| | | | |
|---|----------------|---|--|
| Key: | | Abbreviations | |
|  | Good Progress | NOIP - Notice of Intended Prosecution | |
|  | In review | NSAC - National Speed Awareness Course | |
|  | Escalation | SCD - Safe and Considerate Driving | |
|  | Not Applicable | WDY - What's Driving You | |
| | | NRRAC - National Rider Risk Awareness Course | |
| | | NMAC - National Motorway Awareness Course | |
| | | YBYL - Your Belt Your Life | |

| | |
|------------------------|-----------------------------|
| Author Name: | NW |
| Author Role: | VZSW Partnership Manager |
| Development Group Date | 1 st August 2024 |

VISION ZERO SOUTH WEST – EXTENSION OF THE ROAD SAFETY DELIVERY PLAN (RSDP) TO MARCH 2025

| <u>Reports may be submitted for one or more of the following purposes:</u> | <i>Tick all which apply:</i> |
|---|-------------------------------------|
| <i>For decision:</i> | |
| <i>To provide assurance regarding progress, process and/or performance:</i> | |
| <i>To seek direction/guidance from regarding a course of action or arising issue:</i> | |
| <i>To advise in order to inform wider strategic decision making:</i> | |
| <i>To seek approval for a particular course of action or change of direction:</i> | X |

1.0 PURPOSE

1.1 To extend existing RSDP beyond August 2024 to the end of the financial year (March 2025) see appended document, schemes linked to 2.1 are highlighted.

2.0 RECOMMENDATIONS

2.1 That Partners:

- a. Acknowledge the recommendation to extend timeframe of the RSDP to March 2025 and agree additional £30,000 funding required.

3.0 DEVELOPMENT GROUP ASSURANCE & STRATEGIC FIT

3.1 As the recommendation in this paper is linked to approved activity, only the financial element was discussed at the Development Group and satisfied it should be presented to VZSW Governance Board.

4.0 EXECUTIVE SUMMARY OF PROPOSAL

4.1 The five-year business plan approved in December 2023, made provision for an annual RSDP of up to £1m from April 2025 (subject to annual approval). The current plan covered 12 months Sept 2023 - Aug 2024 and this paper recommends extending this to the end of the financial year. During the intervening period, approved activities will continue to deliver with approved funds, however, two workstreams require a ‘top up’.

4.2 **Younger Drivers** - In March 2023, the Board approved £73,100 for the academic year 2023/24 and for Learn2Live (L2L) and Survive the Drive (StD) to become an annual commitment built into the 5-year business plan. Due to efficiencies in delivering more theatre style presentations as opposed to individual colleges, expenditure for 2023/24 was lower than projected.

4.3 Based on the remaining funding from 2023/24 and projected costs for the academic year 2024/25, increasing the existing Purchase Order by £20,000 will cover the continuation of this already approved activity. The RSDP to be presented next March will confirm the commitment for 2025/26. L2L will be subject to a comprehensive evaluation this autumn with outcomes to be presented to the Board; and is important in understanding future delivery recommendations.

4.4 **Comms & Engagement** – Following a review of spend to date, we are confident that we can utilise remaining funds to extend activity to March 2025; with the exception of a £10,000 ask to continue delivery of Lift Legend in December. This scheme encourages licensed premises such as pubs to provide free soft drinks to designated drivers throughout December and is aimed at reducing instances of drink-driving. Participating venues are issued with free promotional merchandise supported by social media communications. Activity is now well advanced to engage licensed premises. Evaluation has been developed and outcomes will inform future delivery 2025 and beyond.

5.0 FINANCIAL REQUEST

- 5.1** To increase existing younger driver purchase order by £20,000 and add an additional £10,000 to the comms and engagement budget to cover Lift Legend.

6.0 IMPLEMENTATION TIMESCALE & NEXT STEPS

- 6.1** Subject to Board approval, the financial plan will be amended to reflect the decision to add £30,000 and partners will continue to deliver on agreed activities.



2023 – 2024

£1.5m

Static Camera
Upgrade Project

RKW

vision
zer





- **Review our current market suppliers**
- **Understand the current and future market space**
- **Update Service & Maintenance contracts**
- **Formalise a legitimate and robust procurement process**



Cubic - Gatso

- 63 digital sites and 23 cameras
- **Positives**
- Longstanding and healthy relationship
- Tried and tested equipment – no surprises
- Tried and tested at court – no surprises
- Accounted for the majority of the speed enforcement number
- **Challenges**
- Single direction only
- Requires 2 x trained staff to install or remove or fault find
- Ship to Midlands - Calibration in Netherlands
- Each GS11 available 10 months per year
- Natural end of life
- Cost of repair and replacement

2021 to 2022

- Cubic 43%
- Speed Detection Officer 32%
- Jenoptik 24%

First task...

Order 2 refurbished GS11's - £33k



Jenoptik Uk Ltd

- Bidirectional
- Average speed, spot speed or speed on green
- No requirement for secondary control markers
- 24/7 operational capability
- On-site calibration by Jenoptik UK staff
- Current national lead market supplier

Second task.....

Update

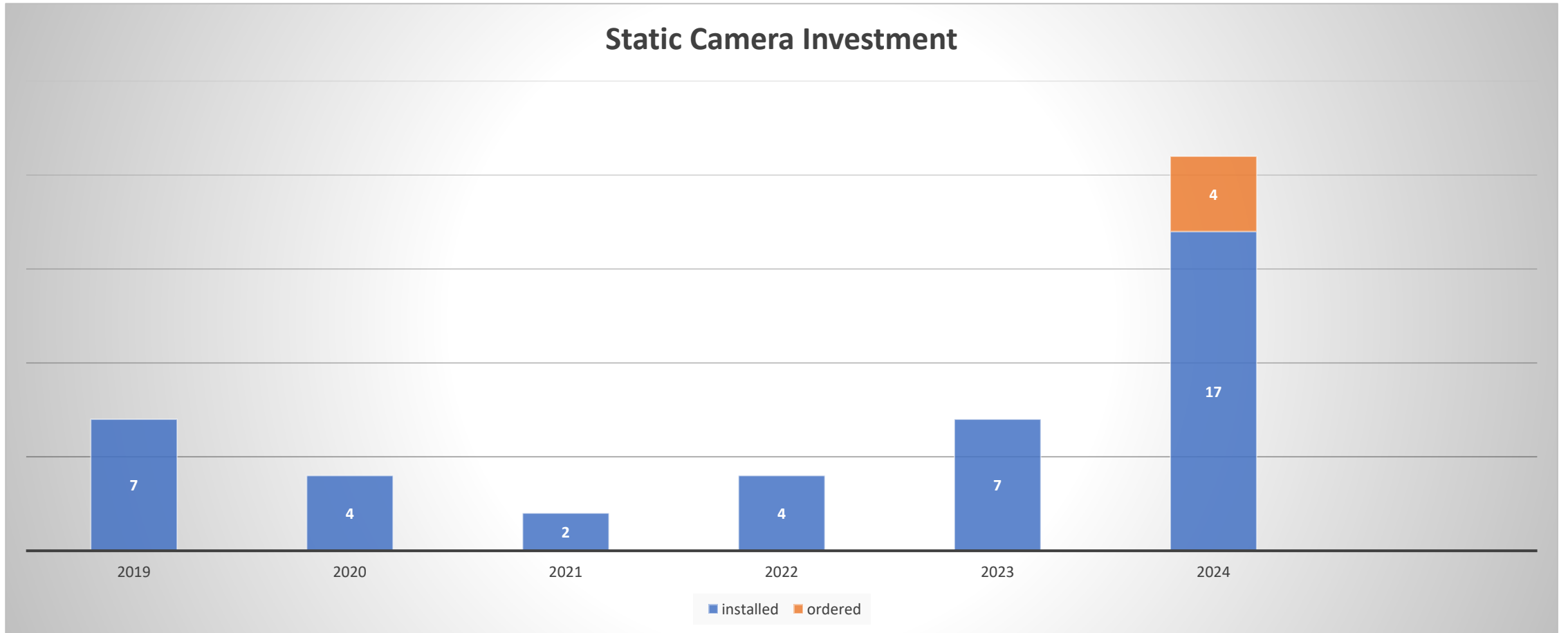
3x Gatso sites - £ 120k

- **Rationale = between 2021 and 2022, 36% of all Cubic excess speed violations were detected by these 3 cameras**





Timeline of investment



Problem.....

BBC

NEWS

Mayor condemns Cornwall speed camera 'vandalism'

🕒 10 November 2023



The speed camera appeared to have been chopped down

A mayor has condemned the chopping down of a speed camera in Cornwall's second such incident this month.

A camera on the A394 between Helston and Trewennack was damaged on Friday morning, police confirmed.

Devon and Cornwall police, who cordoned off the area, said they were "deeply concerned about the recent surge in criminal damage".

Mayor of Helston Miles Kenchington said the act was "illegal" and "a form of vandalism".



Strategy....

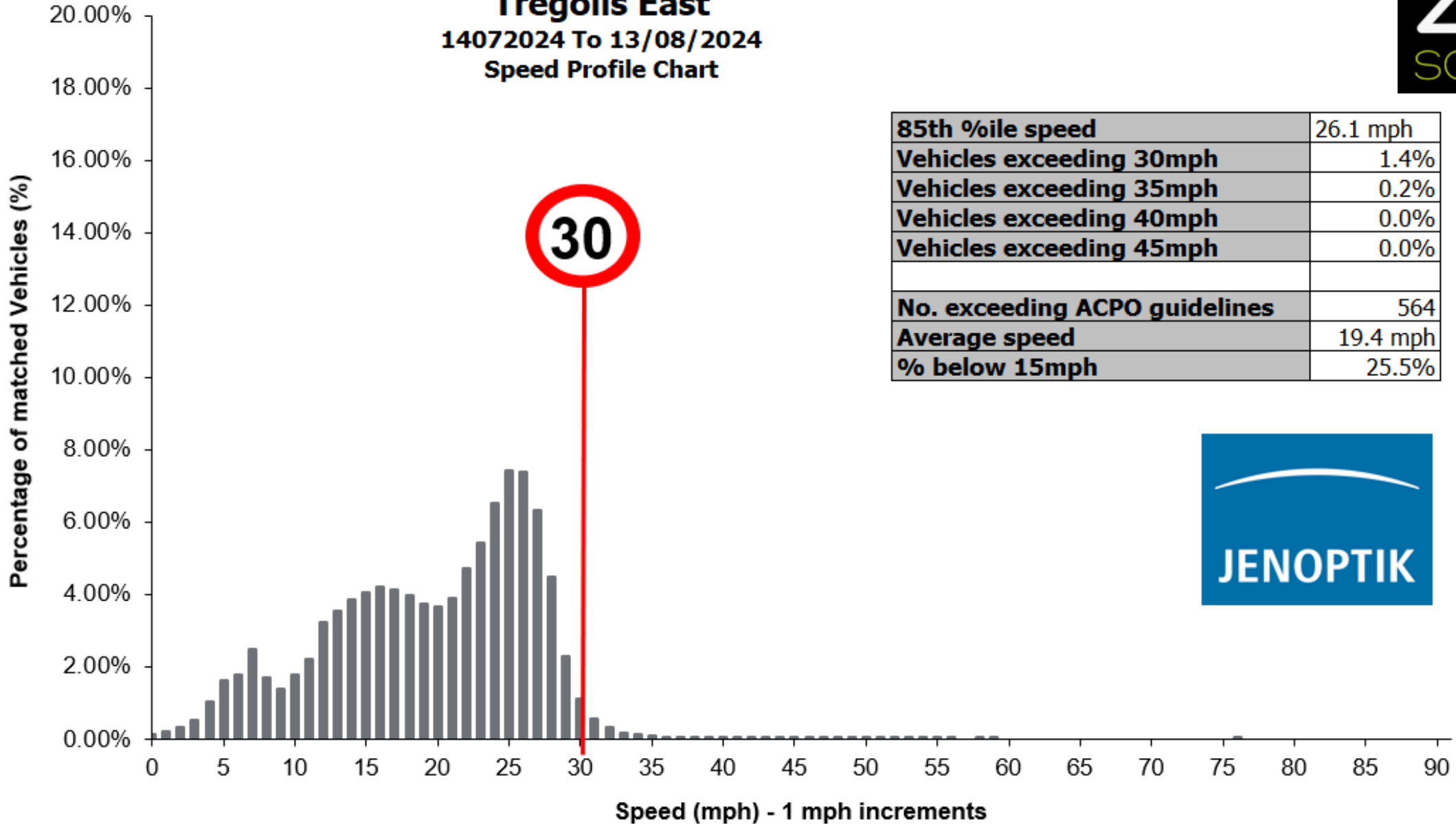
- 1. Progressive investigation led by The Camera Safety Team investigators
- 2. Expedite repair and replacement of all damaged assets
- Local Authority led civils with VZSW remuneration agreement
- Prioritised plan with Jenoptik – budget flexibility
- 3. Implement target hardening design, procurement and retro fit assets with agreement of LA's.



How effective, how quickly?



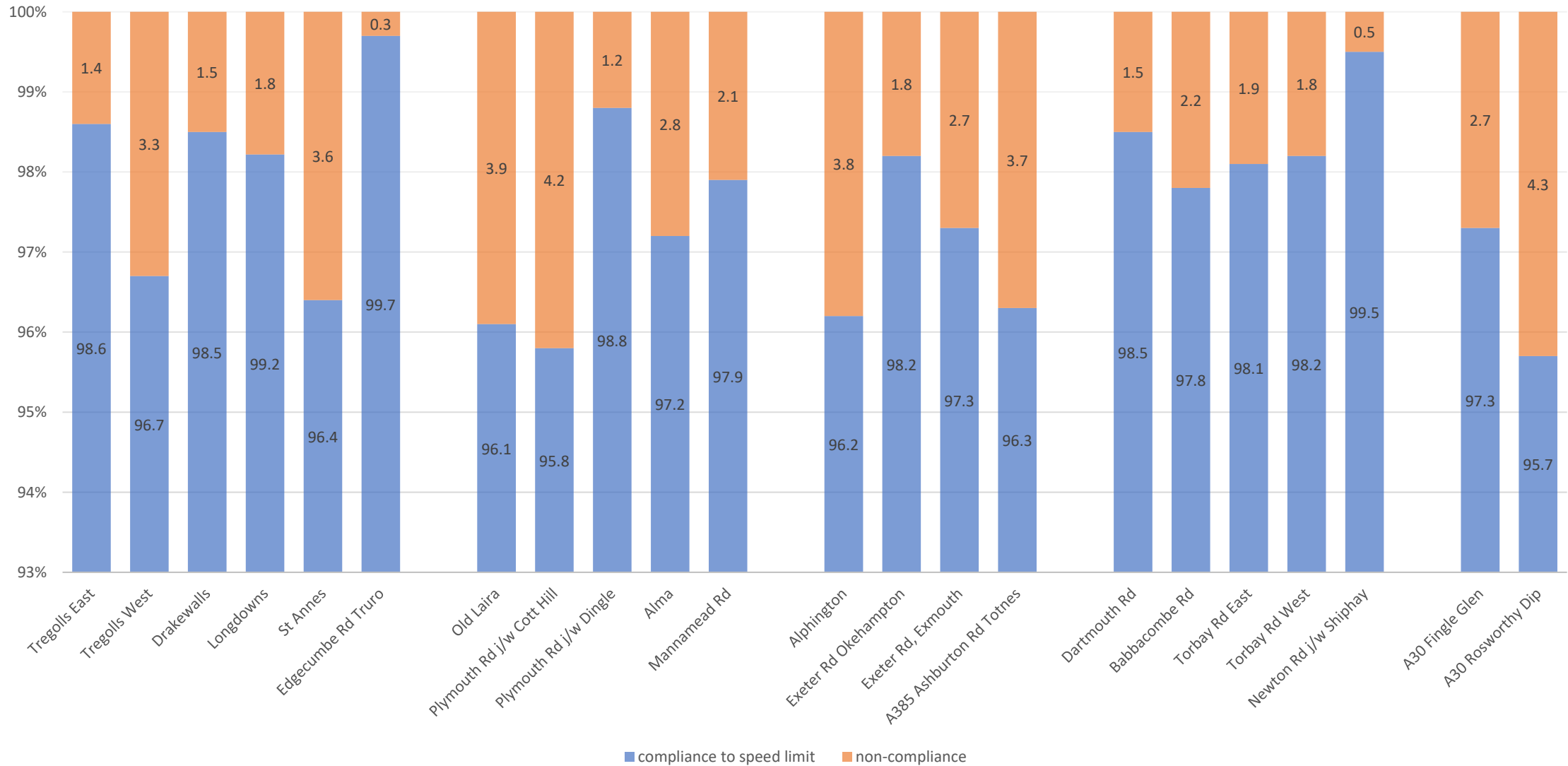
Tregolls East
14072024 To 13/08/2024
Speed Profile Chart



| | |
|--------------------------------------|----------|
| 85th %ile speed | 26.1 mph |
| Vehicles exceeding 30mph | 1.4% |
| Vehicles exceeding 35mph | 0.2% |
| Vehicles exceeding 40mph | 0.0% |
| Vehicles exceeding 45mph | 0.0% |
| No. exceeding ACPO guidelines | 564 |
| Average speed | 19.4 mph |
| % below 15mph | 25.5% |



COMPLIANCE TO SPEED LIMIT





| | Traffic volume | 85 th percentile |
|---------------------------|----------------|-----------------------------|
| Tregolls East | 317300 | 26.1 |
| Tregolls West | 396,608 | 27.8 |
| Drakewalls | 222,982 | 26.9 |
| Longdowns | 441,939 | 26.9 |
| St Annes | 211,072 | 27.9 |
| Edgecumbe Rd, Truro | 81,756 | 22.2 |
| Old Laira | 269,065 | 18.5 |
| Plymouth Rd / Cott Hill | 237,929 | 24.2 |
| Alma | 313,458 | 27.8 |
| Plymouth Rd / Dingle Rd | 611,324 | 27.0 |
| Mannamead Rd | 212,973 | 27.4 |
| Alphington Rd Sainsburys | 252,844 | 27.3 |
| Exeter Rd Okehampton | 358,955 | 26.9 |
| Exeter Rd, Exmouth | 543,889 | 27.3 |
| A385 Ashburton Rd, Totnes | 430,077 | 27.5 |
| Dartmouth Rd | 402,930 | 27.1 |
| Babbacombe Rd | 256,152 | 27.5 |
| Torbay Rd East | 119,719 | 26.7 |
| Torbay Rd West | 138,729 | 26.6 |
| Newton Rd j/w Shiphay | 152,596 | 22.0 |
| A30 Fingle Glen | 581,805 | 66.5 / 70mph |
| A30 Roseworthy Dip | 834,228 | 56.8 / 60mph |



VZSW Static Camera Asset profile 2022 to present

Cubic Gatso

Reduced from 63 to 34 Gatso sites

Increased from 23 to 25 GS11 cameras

Jenoptik

Increased from 18 sites to 50 sites

21 sites have been added this year

vision zer



Budget update....

£276k earmarked but not yet
delivered for the region

MISSION
zero



Balance estimate of £132,197



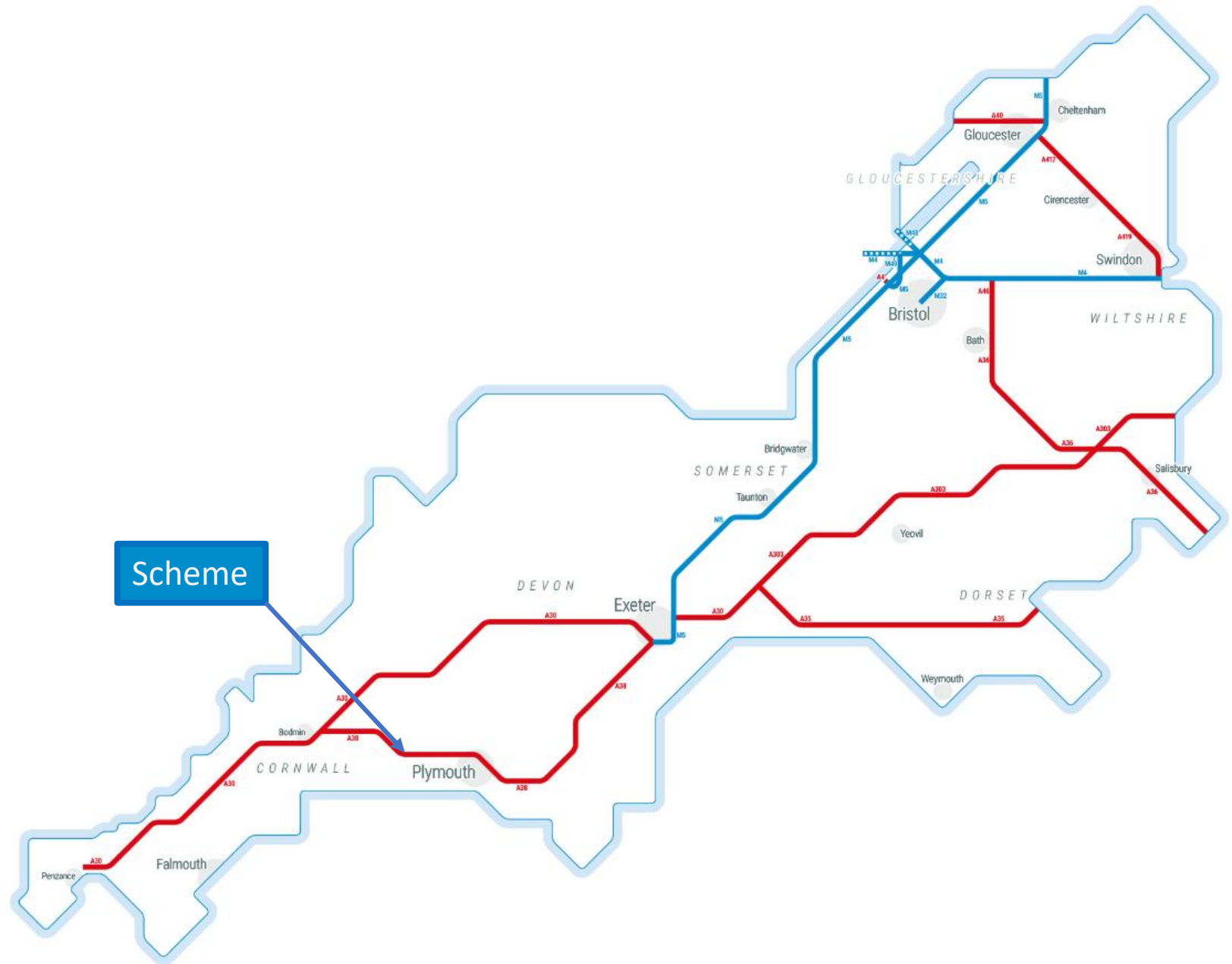
Carkeel to Trerulefoot

September 2024

Agenda

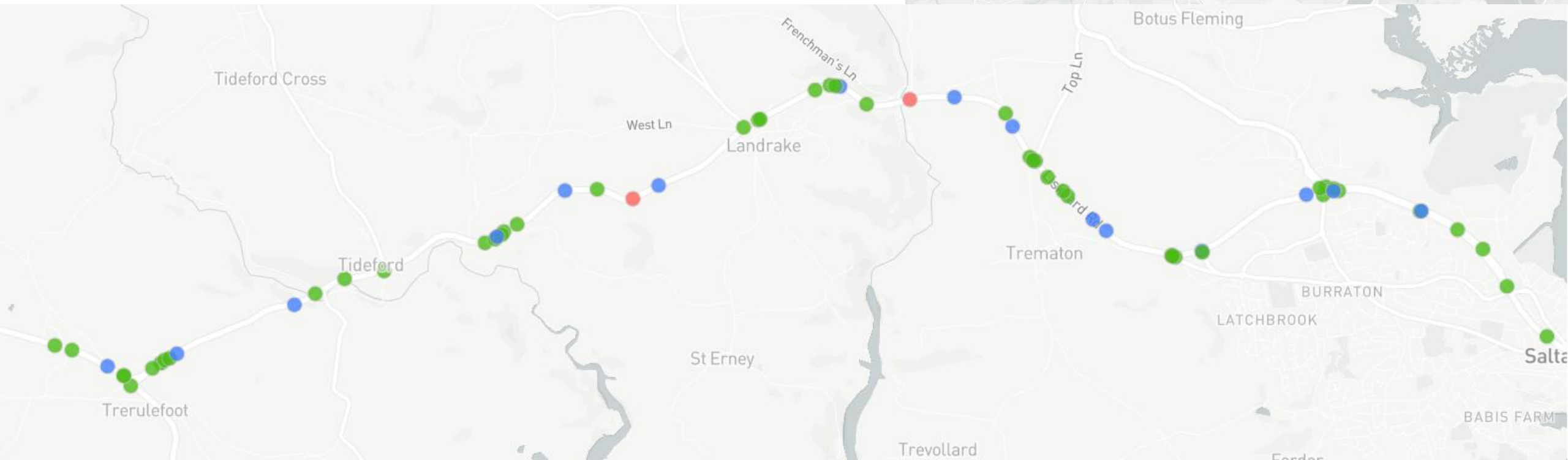
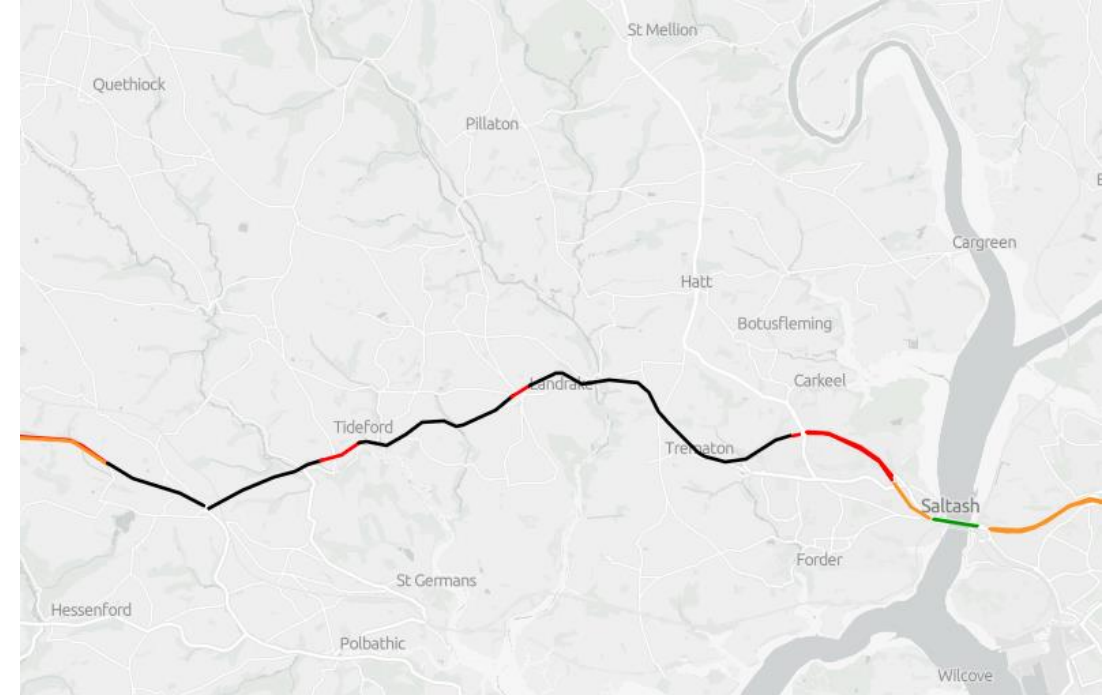
- What are the issues
- Proposals
- Request
- Considerations and Risks

Carkeel to Terulefoot



Carkeel to Terulefoot – Route Performance

- Challenging Single carriageway route with several pedestrianised areas and a considerable number of side road junctions
- IRAP star rating 1 and 2 stars
- Last 5 years there have been 60 recorded collisions
 - Fatal = 2 (2) - including one medical
 - Serious = 13 (17)
 - Slight = 45 (78)
 - Total of 97 casualties 19 of which are KSI's



Route Performance

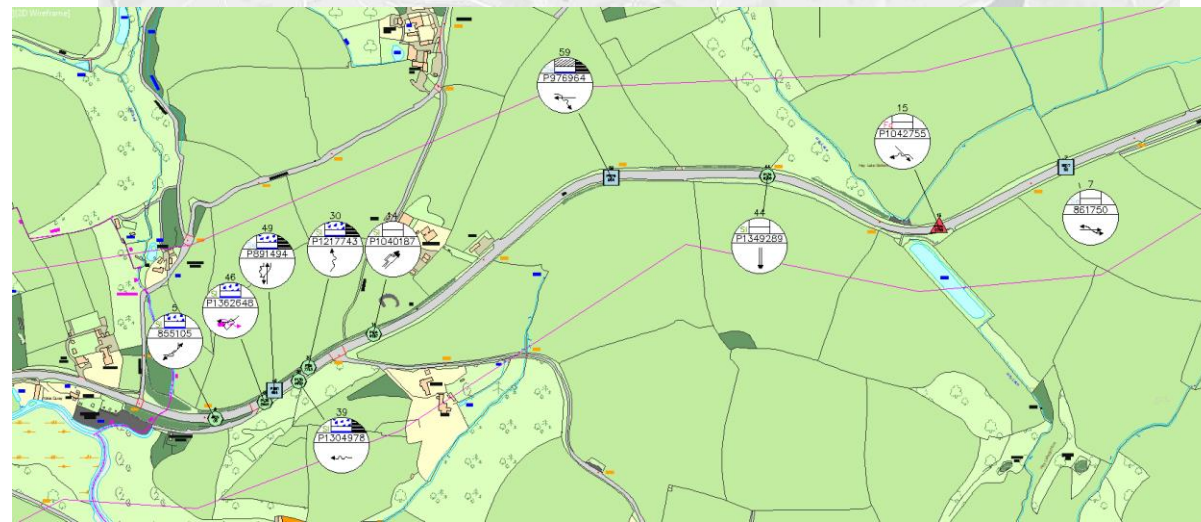
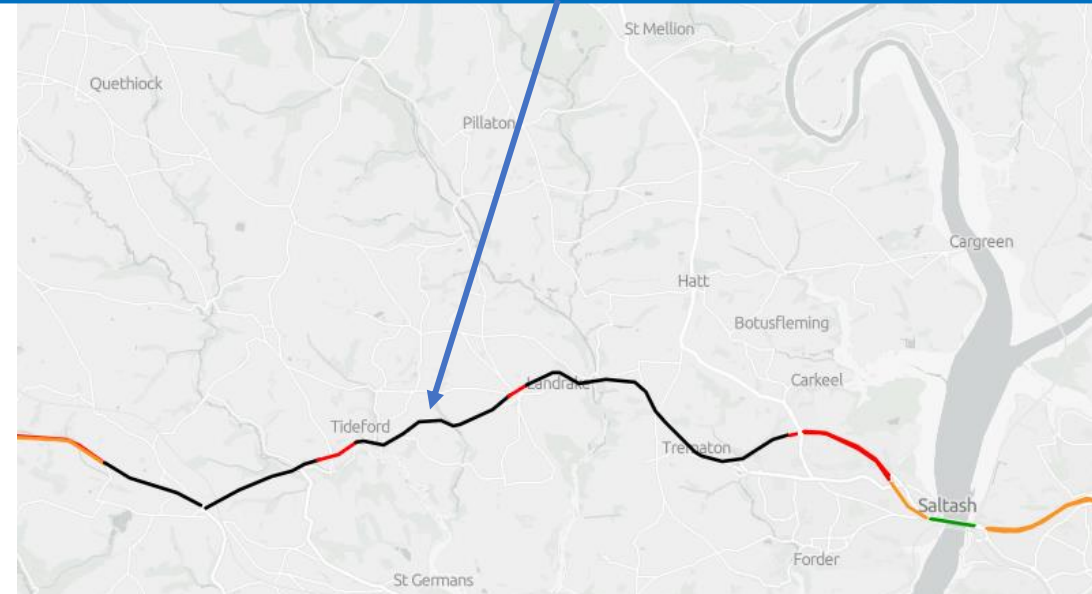
Notable Collisions

- Kilna notable - Eastbound loss of control and lane changes on bend, particularly in the wet x5
- Haylake notable - Head-on collisions 3 out of 4
- Liskeard Road - Shunts involving traffic joining A38 x5, clear pattern
- Right turns into Liskeard road x2 related to w/b headlight flashes
- East of Stoketon Cross
- Eastbound shunts x3

General notable points

- Single carriageway account for just under 1/3rd of the Southwest Collisions but carry far less traffic
- 19% of the Southwest's Fatal's are Head On Collisions
- 26% of Serious injury collisions relate to Shunts of some kind

Kilna Lane and Hay Lake Bottom



Carkeel to Trerulefoot – Proposals

- Major scheme postponed to at least 2030 with the previous government.
- Scheme needed to address localised issues and nature of single carriageway road – reviewing potential for following improvements subject to funding (not yet secured):
- Enforce 50mph speed limits between Carkeel to Trerulefoot
- Consider lowering village areas to 30mph and enforce with



Safe Speeds

| Types of road infrastructure and traffic | Safe speed (km/h) (m/ph) |
|---|--------------------------|
| Locations with possible conflicts between cars and pedestrians/cyclists | 30, 20 |
| Junctions with possible car-to-car side impacts | 50, 30 |
| Roads with possible car-to-car frontal impacts | 70, 45 |
| Roads with no possibility of side impact or frontal impact | >100, 62 |

Tingvall and Howarth, 1999

Next steps and Ask

- Continue development of Design
 - National Highways Managing design of signs etc and traffic regulation orders
 - Jenoptik to design camera's
 - Collaborative approach to developing required governance
- Funding required £700k (estimated)
 - £600k for Speed Camera System
 - 100k for signs and TRO changes
 - Request of funding £200k from the Vision Zero Safety Partnership
 - National Highways to find £500k
 - Could others contribute?
- Considerations and Risks
 - National Highways currently reviewing if funding can be found. There is a risk of not finding it and waiting until RIS 3
 - Programme to be established
 - Consider road space allocation
 - Media/stakeholder – Partnership approach

| | |
|------------------------|--------------------------------|
| Author Name: | JC |
| Author Role: | Comms & Engagement Coordinator |
| Development Group Date | 1 st August 2024 |

VISION ZERO SOUTH WEST – Comms & Engagement Activity

| <u>Reports may be submitted for one or more of the following purposes:</u> | <i>Tick all which apply:</i> |
|---|-------------------------------------|
| <i>For decision:</i> | |
| <i>To provide assurance regarding progress, process and/or performance:</i> | |
| <i>To seek direction/guidance from regarding a course of action or arising issue:</i> | |
| <i>To advise in order to inform wider strategic decision making:</i> | |
| <i>To seek approval for a particular course of action or change of direction:</i> | X |

1.0 PURPOSE

1.1 To provide assurance with regards to general comms and engagement and to seek approval to take the next steps with regards to VZSW Lobby Plan and Week of Road Safety Action.

2.0 RECOMMENDATIONS

2.1 That Partners:

- a. Provide approval to write to Secretary of State for Transportation and new Road Safety Minister to share our Call for Action (Lobby Plan). Subject to any final adjustments, publish by 27th September.
- b. Provide strategic steer on Week of Road Safety outline plan and provide approval to proceed, subject to any requested changes.

3.0 DEVELOPMENT GROUP ASSURANCE & STRATEGIC FIT

3.1 Following June’s VZSW AGM where these items were agreed to be developed, work has progressed at pace. Outline plans have been discussed at the Road Safety Partnership Forum, followed by the Development Group; and satisfied that these should be presented to the Board for approval.

4.0 EXECUTIVE SUMMARY OF PROPOSAL

4.1 **VZSW Lobby Plan** – Appendix one (intend to publish) contains a draft letter as well as a graphical presentation of what we want to lobby our new Labour Government for. This ‘Call for Action’ is our lobbying plan setting out key issues and improvements to make our roads safer. The plan is set within the context of safe systems, setting out our aspirations within each pillar. Many organisations have already written to Government, such as PACTs who set out 4 priorities, but we have yet to see a request set out as a whole in this way.

4.2 The new government is still within its first 100 days, and it seems advantageous to seize the opportunity to send this during this period. Feedback from Board Members is welcomed, and intention is to publish documents on 27th September. Options to hand deliver copies of our plan are being explored.

4.3 **Week of Road Safety Action** – VZSW local activity is going to coincide with Brake’s national campaign begins on Sunday 17th November; a day of remembrance for road victims. The theme this year is Post Crash and we will begin and end our activity targeting this theme. Discussions at the Board will run through potential activity and provide opportunity for Board Members to highlight areas they feel might be missing and that subject to further discussion and resource availability, could be included.

4.4 Activity will be within the context of the safe system pillars with various partners leading on some of the days.

4.5 Early into the Partnership transition, we carried out a Day of Action for the A38 which largely included enforcement and engagement activities. Our plan is to hopefully accommodate and

target a number of activities along the A38, given local community concerns and collision history. This will be supplemented by other activities happening across the two counties that are pre-determined/planned.

4.6 Appendix two, provides a general comms and engagement update.

5.0 FINANCIAL REQUEST

5.1 There is no financial request to either proposal.

6.0 IMPLEMENTATION TIMESCALE & NEXT STEPS

6.1 Comments on draft lobby letter/plan and Week of Road Safety Action to sent to JC, Comms and Engagement Coordinator by 27th September.

6.2 Week commencing 30th September review potential comms and engagement for lobby letter and Call for Action plan.

6.3 Following Board on the 10th of September, Week of Road Safety Action to be refined and shared with Partners/Board Members by 27^h of September.

6.4 Week of Road Safety Action starts Sunday 17th November and ends Saturday 23rd November.

Vision Zero Social Media Reach

640,000

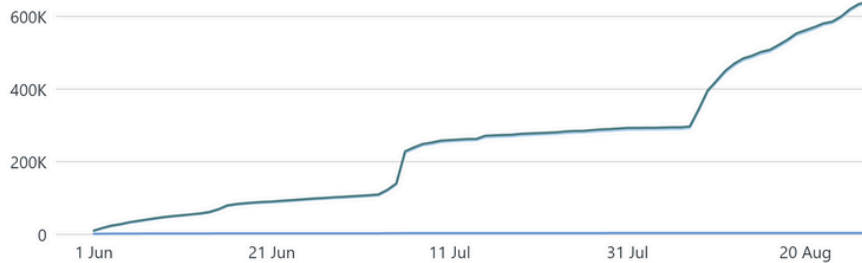
22,400

Figures no longer available

107,200

Facebook Insights

Reach **640K** ↑ 278.9% 3-second views **295.9K** ↑ 1.6K% 1-minute views **85.1K** ↑ 9.4K% Minutes viewed **150d 2h** ↑ 3.6K% Content interaction **3K** ↑ 106%



Reach breakdown
1 Jun - 27 Aug

Total
639,972 ↑ 278.9%

From followers
3,641 ↑ 1.4%

From non-followers
635,843 ↑ 283.3%

Vision Zero Followers

5,100

632

1,247

346

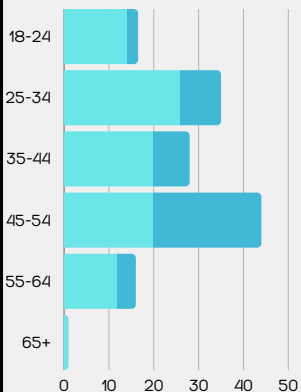
Best performing content

| | | | | |
|---|--|---|--|--|
| <p>DRIVING LIKE THIS PUTS LIVES AT RIS...</p> <p>4 July 00:54</p> <p>↗ 73.9K ❤ 437 🗨 68 📌 55</p> | <p>Shocking footage released by Devon &...</p> <p>3 July 07:35</p> <p>↗ 9K ❤ 65 🗨 20 📌 17</p> | <p>Don't get caught out! Take the bus ...</p> <p>14 July 23:35</p> <p>↗ 7.4K ❤ 35 🗨 4 📌 25</p> | <p>We're at the English Riviera...</p> <p>1 June 05:02</p> <p>↗ 7.3K ❤ 31 🗨 0 📌 3</p> | <p>DRIVING LIKE THIS PUTS LIVES AT RIS...</p> <p>4 July 01:04</p> <p>↗ 7.3K ❤ 106 🗨 10 📌 20</p> |
|---|--|---|--|--|



Our Audience

75% 25%



Top Towns/Cities

Plymouth (8.7%)
Exeter (5.5%)
Newton Abbot (5.4%)
Paignton (2.2%)

Top News Coverage

Cornwall Live

Cornwall roads to be policed by AI as tech catches drivers using their phone

More AI road cameras that catch law-breaking drivers are to be rolled out across



DevonAir Radio

Devon & Cornwall Police supports National Road Victim month to highlight the impact of collisions

Throughout August, Devon & Cornwall Police are supporting National Road Victim month – an annual campaign organised by national charity, RoadPeace - to...



Vision Zero South West

Lift Legend: Free soft drinks for designated drivers this Christmas

Drink and drug driving is one of the 'fatal five' causes of serious injuries and deaths on roads in South West England. Last winter, Devon & Cornwall Police...



THE **Road Safety PLEDGE**

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| Author Name: | AL |
| Author Role: | Head of Road Safety, D&C Police |
| Development Group Date | 1st August 2024 |

VISION ZERO SOUTH WEST – PROPOSAL FOR ROAD SAFETY INVESTIGATIONS TEAM SUPERVISOR

| Reports may be submitted for one or more of the following purposes: | Tick all which apply: |
|---|------------------------------|
| <i>For decision:</i> | X |
| <i>To provide assurance regarding progress, process and/or performance:</i> | |
| <i>To seek direction/guidance from regarding a course of action or arising issue:</i> | |
| <i>To advise in order to inform wider strategic decision making:</i> | |
| <i>To seek approval for a particular course of action or change of direction:</i> | |

1.0 PURPOSE

1.1 The purpose of this paper is to seek Board approval for the creation of a Road Safety Investigations Team Supervisor role within the Road Safety Team, to supervise the activity and workload of the police investigations Team.

2.0 RECOMMENDATIONS

2.1 That Partners:

- Approve ongoing funding requirement for a Road Safety Investigations Team Supervisor.
- A 12-month review of the effectiveness of the post is provided to the VZSW Board in December 2025.

3.0 DEVELOPMENT GROUP ASSURANCE & STRATEGIC FIT

3.1 The overarching strategic aim of VZSW is to work together to drive changes that will prevent death and serious injury from occurring on the roads of Devon and in supporting the proposal set out in this report, this provides resilience and capacity to target the safe system pillar of safe speeds.

3.2 With a growing enforcement posture the number of camera generated offences dealt with by the road safety team has almost doubled within 3 years. This increase in offences and their processing has necessitated a rise in the back-office staff from 30 to 40 FTE posts. The investigator numbers have increased from 3 to 4 police officers, following VZSW Board approval in December 2023 alongside two existing PIP 2 qualified civilian investigators. It was agreed that it was logical to build in additional resource, however the increase in supervisory requirements for this team is beyond the scope of availability for the existing managers, overseeing 500 plus pervert the course of justice or other complex level 2 investigations in addition to managing the overall office.

3.3 Devon and Cornwall Police is currently under HMICFRS Peel (Police Effectiveness, Efficiency and Legitimacy 2023-2025 engagement review regarding the quality of our crime investigations. PIP 2 investigations are the most serious of crime categories and can only be heard at Crown Court and Investigated by PIP 2 accredited Officers (Detectives) and must be supervised by PIP 2 accredited line management.

3.4 The current managers do not hold that qualification as it must be continuously renewed on a triannual basis, to align with national standards.

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3.5 Discussions of this proposal took place on 1st August 2024 at the Development Group with a paper prepared for review prior to presentation to VZSW Governance Board for approval.

4.0 **EXECUTIVE SUMMARY OF PROPOSAL**

- 4.1 Enforcing those who travel at excess speed is a fundamental element of targeting the 'Fatal 5' causes of fatal and serious injury collisions, through thorough investigation other offences are disclosed such as use of mobile phone use, driving without valid insurance, document offences such as no driving license, and disqualified drivers. Scrutinising motorists who have submitted false or misleading nominations we will ensure those who would seek to continue driving whilst avoiding the consequences are dealt with appropriately. The indication of this will be a reduction in the number of false nominations and subsequent Pervert the Course of Justice (PCOJ) investigations.
- 4.2 Sworn officers and two PIP 2 (civilian detective equivalent) investigators interrogate camera activations where there is evidence of such offences placing 'markers' on vehicles. These markers facilitate stops on offending vehicles by their colleagues on the No Excuse or Roads Policing teams. Often this results in the detection of wider criminality as criminals use vehicles to travel to and from burglaries or to transport drugs. It often results in vehicle seizures due to no insurance or license, or the prohibition of vehicles due to dangerous defects. By taking these dangerous or uninsured vehicles or unlicensed drivers off our roads we ultimately make our road safer.
- 4.3 There is also a growing use of 'NOIP farms' which has become a national issue for the police. NOIP (Notice of Intended Prosecution) farms allow individuals to pass their Notice of Intended Prosecutions (NOIP) on to an unknown individual for a fee. This is large scale organized criminality, earning those who run such schemes many thousands of pounds and allowing offenders to evade prosecution. By doing so they continue to drive on our roads 'immune' to speed camera detection and in doing so pose a greater risk. Additionally, the individuals who are ultimately nominated as the driver are often the most vulnerable in society who have no knowledge of any offence and are often fined or even disqualified from driving in their absence, hence without their knowledge. As a result of this growing trend forces are now sharing information on these NOIP farms requiring collaborative work and research on the individuals by our small team of police officers.
- 4.4 With detection increases, it follows that the percentage of those who will try and avoid the consequences of their actions will also increase. The additional Road Safety Investigations Team Supervisor will supervise the team who will deal with these drivers and where appropriate develop investigation plans for further action as required and necessary, providing focus and clarity around direction. They will also carry their own investigative workload, and act as Senior Investigating Officer (SIO) for more complex cases.
- 4.5 The investigation team also carry out daily checks on high-speed offences, those who pose the most risk on our roads. Developing intelligence on the individuals to ensure they are fast tracked through the court system to remove them from our roads, or targeting them via warning markers on their vehicles, which can be directed internally within the police to respond to. The Road Safety investigations Team Supervisor will triage and identify the most significant risks and prioritise investigations accordingly.
- 4.6 For our youth drivers, 17 and under, youth court files are required that must be submitted to the Youth Offending teams for Youth Court. These are prepared by our Police Officers and evidentially reviewed by the PIP 2 supervisors
- 4.7 Police Officers are used to giving advice to Police Staff on points of law, to assist

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with investigations, and to carry out investigations including arrests, property search and seizure using their sworn powers and subsequent interviews. The Road Safety Investigations Team Supervisor will plan and co-ordinate this activity on a daily basis, presenting to Force tasking and Tasking and Co-ordination group where additional force resources are required, warrants etc.

- 4.8 The day to day oversight of this team of 6 investigators has grown beyond the capabilities of the Road Safety Team managers with regard to PIP offences and their investigative workload, review and decision making, involvement in additional force taskings meetings, operational planning, and welfare and administrative requirements that come with direct staff line management has grown to the point that an additional section supervisor for this team is now required.
- 4.9 The investigator team is the only team that does not have their own supervisor under the current road safety team structure. The individuals in the team are fully funded by VZSW Cost Recovery, as are the managers who would line manage the post. There is a clear and ethical rationale to fund the post from VZSW cost recovery activity.

5.0 FINANCIAL REQUEST

- 5.1 The post will be recruited by Devon & Cornwall Police
- 5.2 There will be a level of cost recovery through the award of court related costs for convictions by the team.

6.0 IMPLEMENTATION TIMESCALE

- 6.1 Subject to final approval from Vision Zero South West Governance Board, the following outlines the anticipated key project milestones:
- If approved this would then be presented to the Work Force Demand Group for the force sitting at the end of September 2024.
 - Change in Design for post to be submitted for Force approval on successful Work Force Demand Group approval.
 - Job Evaluation Process to be followed to establish grading for the post. No such equivalent post exists in Devon & Cornwall.
 - It is anticipated the Road Safety Investigations Team Supervisor will be in post by January 2025.

7.0 NEXT STEPS

- 7.1 Subject to Board approval, the next steps will be to adjust the in year financial plan with the approved revenue costs of this post.
- 7.2 An update on the output and evaluation of the role will be presented to the VZSW Board in December 2025.

RESEARCH & EVALUATION UPDATE

SEPTEMBER 2024



The road safety partnership working hard to drive down death and serious injury.

EVALUATION PLANNING



BASELINE DOCUMENTS HAVE BEEN CREATED TO DEMONSTRATE PROCESSES AND BEST PRACTICE

EVALUATION REPORT TEMPLATE

INTRODUCTION TO EVALUATION POWERPOINT

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EVALUATION REPORT

- EXECUTIVE SUMMARY
- DESCRIPTION OF INTERVENTION
- DESCRIPTION OF EVALUATION METHODOLOGY
- RESULTS
- DISCUSSION
- RECOMMENDATIONS FOR IMPROVEMENT
- PUBLICATION BIAS

EVALUATION SO FAR



- **VZSW FUNDED ACTIVITY HAS BEEN EXPLORED TO IDENTIFY CURRENT EVALUATION STATUS**
- **SOME GAPS ARE PRESENT WHERE ACTIVITIES ARE ALREADY BEING DELIVERED WITHOUT EVALUATION PLANS IN PLACE**
- **FOR EACH INTERVENTION WE LOOKED AT:**

| HEADING | DESCRIPTION |
|-------------------------------|---|
| ROAD RISK GROUP | MOTORCYCLISTS / OLDER DRIVERS / YOUNGER DRIVERS / PEDESTRIANS / CYCLISTS |
| STATUS OF INTERVENTION | WHAT IS CURRENTLY BEING DONE |
| EVALUATION METHOD | E.G. PRE AND POST SURVEY |
| EVALUATION LEVEL | INTERNAL, VZSW LED, EXTERNAL |
| REACH | E.G. NUMBER OF VIEWS, ATTENDANCE |
| IMPACT EXPECTED | E.G. UNDERSTANDING OF KEY ROAD SAFETY MESSAGES |
| RAG | RED / AMBER / GREEN |

AS A RESULT, WE HAVE IDENTIFIED AREAS WITH STRONG EVALUATION AS WELL AS THOSE THAT NEED EXPLORING FURTHER

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STRONG EVALUATION



| INTERVENTION | STATUS | ROAD RISK GROUP | EVALUATION METHOD AND LEVEL | REACH | IMPACT |
|---------------|--|-----------------|---|--|---|
| LEARN TO LIVE | PILOT COMPLETE EVALUATION STARTING THIS MONTH | YOUNG DRIVERS | RANDOMISED CONTROLLED TRIAL EXTERNAL | SCHOOLS AND COLLEGES IN DEVON AND CORNWALL | IMPROVEMENTS IN KNOWLEDGE AND BEHAVIOURAL INTENTION |
| BIKER DOWN | EVALUATION UNDERWAY | MOTORCYCLISTS | 2 YEAR QUAL & QUANT STUDY EXTERNAL REPORT DUE MARCH 2025 | NUMBER OF COURSE ATTENDEES | GREATER BIKER AWARENESS AND KNOWLEDGE |

THESE INTERVENTIONS DEMONSTRATE GOOD EVALUATION OUTPUTS, ACTING AS STRONG EXAMPLES FOR FURTHER WORKSTREAMS TO BE SHAPED IN A SIMILAR WAY.

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NEW AREAS FOR DEEPER UNDERSTANDING



| ACTIVITY | UPDATE / NEXT STEPS |
|--------------------------------------|---|
| YOUNG DRIVER – COLLEGE WORKSHOP DAYS | PILOT HELD IN JULY, EVALUATION REVIEWED AND READY FOR NEXT COHORT |
| YOUNG DRIVER – THE HONEST TRUTH | AWAITING RESPONSES FROM NATIONAL EVALUATION |
| SURVIVE THE DRIVE | EVALUATION DEPENDENT ON EXTERNAL APPROVAL |
| LIFT LEGEND | EVALUATION PLAN CREATED FOR LIFT LEGEND 2024 |
| FUNDED DASHCAMS | SURVEY CREATED TO BE DISTRIBUTED TO COHORT |
| <i>AI TRAILER</i> | <i>MEASURING EFFECTIVENESS</i> |
| <i>SAFETY CAMERA</i> | <i>RESEARCH, MEASURING EFFECTIVENESS</i> |
| <i>SUICIDE PREVENTION</i> | <i>RESEARCH, IDENTIFYING PATTERNS, CREATING A PROBLEM PROFILE</i> |

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